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Altri autori (Persone)	AbreuAntónio LiberatoDália RebolledoJosé Angel Díaz
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Nota di contenuto	Strategic management of cultural projects - CIM Douro training -- Effects of Internet Access on Tourist Consumption in Mexican Households -- Enhancing Tourist Experiences: Integrating ChatGPT and 360 VR Videos in Tourism and Tourist Psychology -- Residents' perceptions of sustainable tourism development in an emerging destination: a factor-cluster approach -- Data Science in Supporting Hotel Management: application of predictive models to Booking.com guest evaluations -- Organizational Commitment: The role of Organizational Happiness and Quiet Quitting -- Proposal for a Technological Thematic Concept for the Trays Festival Museum -- The

Impact of Corporate Governance on Financial Performance: Study for Portuguese Hotel Companies -- The influence of the senior tourist profile on the assessment of the dimensions of well-being and quality of life -- Experiences of Backpackers: an overview of publications -- Importance–Performance Analysis of Oleotourism experience -- Present and Future Digital Media Experiences to Support Travellers' Decision Process During Online Accommodation Booking: A Systematic Literature Review and Bibliometric Analysis -- Motivating Factors in Choosing a Wine Tourism Destination and Its Impact on Territorial Marketing Policies -- Financial impact of covid-19: perspective from the hospitality and restaurant industry -- The Dynamics of Participant Engagement in a Food Festival: The Soup Congress case in Tomar -- Proposal for the creation of a MOOC on military tourism -- Cross-border tourism: a residents' perspective of the Iberian Meseta Reserve -- The impact of work-life conflict on employees' emotional well-being and the adoption of quiet quitting – A study case applied to the Portuguese hospitality industry -- Reviving the Templar Tale: Proposal for the creation of an immersive experience through the Templar Heritage of Tomar -- Business Intelligence Tools to Improve Business Strategy -- Technology towards Luxury Brands: preliminary insights on fashion tourism, metaverse and non-fungible token (NFT) -- Applying the Importance-Performance Matrix to the Podence Carnival Festival -- Nutrition Software to the Management and Support of Health and Wellness Tourism: An Approach -- Backpackers' space-time behaviour in a world heritage City – Porto -- Environmental corporate social responsibility (ECSR) in a price-set competition between private and state-owned hotels -- Tourist Technology Satisfaction: Scale Development and Validation -- Dialogic communication and dialogic loop principle in official websites of tourism – hospitality -- A Fuzzy ELECTRE method to model the risk in credit products for financing tourism experiences -- How wine information seeking and event participation impact knowledge and determines the purchasing behaviour? -- The Role of Sociodemographic Characteristics on the Journey from Brand Experience to Brand Love and Loyalty – Porto. -- Perception of Risk and Identification of Security Measures when visiting Cultural Heritage -- Visiting Porto through the eyes of Eugénio de Andrade -- The Perception of Tourists Regarding the Importance of Influencers in Shaping the Image of a Tourist Destination: The Case of Melgaço (Portugal) -- Social Media and the growth of E-Commerce – Multiple case studies: MusaMakeup and CRU Ecoliving -- Improving accessibility as a strategy for social sustainability in tourism supply -- Fashion as an economic sustainability indicator in tourism destinations' governance through business participation -- Technology applications in the competitiveness of tourism destinations -- Events Tourism and Hospitality Marketing -- Entrepreneurship and COVID 19: The entrepreneurial challenge in a global pandemic -- Educational Practice: The Domain of Curricular Autonomy (DCA) at Fontes Pereira de Melo School. -- Societies, ICT and Higher Education in the 21st Century: Reflections and Proposals -- The Importance of Digital Marketing in Hospitality: The Case of Hotel Fafense.

Sommario/riassunto

This book features a collection of high-quality research papers presented at the International Conference on Tourism, Technology and Systems (ICOTTS 2023), held at Anáhuac University, Bacalar, Mexico, from 2 to 4 November 2023. The book is divided into two volumes, and it covers the areas of technology in tourism and the tourist experience, generations and technology in tourism, digital marketing applied to tourism and travel, mobile technologies applied to sustainable tourism, information technologies in tourism, digital transformation of tourism

business, e-tourism and tourism 2.0, big data and management for travel and tourism, geotagging and tourist mobility, smart destinations, robotics in tourism, and information systems and technologies.
