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Circulation: Netflix and Other SVOD platforms Roderik Smits, Universidad Carlos III de Madrid -- Section III: SVOD-Financed European Production -- 9. Producing Spanish Cinema (and Television) in the Streaming Era: Morena Films and the Global SVOD Platforms Christopher Meir, Universidad Carlos III de Madrid -- 10. Transnational SVOD Production in the European Periphery Petr Szczepanik, Charles University in Prague -- 11. Accidental Films Inside a Bigger Strategy: Investigating the Film CoProduction Agreement between Mediaset and Netflix Luca Barra (Università di Bologna) and Paolo Noto (Università di Bologna) -- 12. Particularising the Universal in Aléxandre Aja's Oxygène Reece Goodall (University of Warwick) and Mary Harrod (University of Warwick) -- 13. Undercovering. An Analysis of the Production and Textual Strategies of Local(ized) Transmedia Storytelling: The Case of Netflix's Series Undercover and its Film Spin-Off Ferry Eduard Cuelenaere (University of Ghent) and Stijn Joye (University of Ghent).

Sommario/riassunto

'Timely and wide-ranging, this is a lucid and essential read. It offers a telling account of the far-reaching impacts of the global streaming revolution on all facets of today's European film industries, as they transition from the recent sweeping changes to a still evolving future.'

Laura Rascaroli, Professor of Film and Media at University College Cork

'This excellent collection demonstrates how European producers, distributors and exhibitors have found various ways of engaging with the streaming platforms – oppositional, evasive or integrational. What constitutes "Europeanness" is being revised and redefined through the work of numerous important scholars in the field.'

Andrew Spicer, Professor of Cultural Production, University of the West of England

This collection examines the impact of streaming platforms on European cinema. It is structured from three distinct points-of-view: the policy issues related to streaming platforms, equally at the European level and in individual countries; the impact of platforms on the circulation of European films, including some of the global players, multi-national and single-nation platforms operating in Europe; and the production activities of the platforms in the form of specific 'original' films. By bringing together scholars working on various national cinemas, including those of France, Spain, Britain and other countries, this collection illuminates the many ways in which the European film industry is responding to the digital revolution. Christopher Meir is Assistant Professor of Communication at the Universidad Carlos III de Madrid. Roderik Smits is Research Fellow in Film and Media Studies at the Universidad Carlos III de Madrid. Chapter 5 is available open access under a Creative Commons Attribution 4.0 International License via link.springer.com.
