

1. Record Nr.	UNINA9910847584103321
Autore	Wall Tony
Titolo	Sustainability in Business Education, Research and Practices [[electronic resource] /] / edited by Tony Wall, Laís Viera Trevisan, Walter Leal Filho, Adam Shore
Pubbl/distr/stampa	Cham : , : Springer Nature Switzerland : , : Imprint : Springer, , 2024
ISBN	3-031-55996-7
Edizione	[1st ed. 2024.]
Descrizione fisica	1 online resource (0 pages)
Collana	World Sustainability Series, , 2199-7381
Altri autori (Persone)	Viera TrevisanLaís Leal FilhoWalter ShoreAdam
Disciplina	304.2
Soggetti	Sustainability Executives - Training of Welfare economics Management Education Social Economy
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Chapter 1. Social value impact in business education: beyond ethos, towards principles, methods, and technical practice (Tony Wall) -- Chapter 2. From surviving to thriving – leading the way to decent hybrid workplaces (Ute Franzen-Waschke) -- Chapter 3. Measuring sustainability embeddedness in Business education curriculum (Rosa Maria Fernandez Martin) -- Chapter 4. Using a Group Podcast and Policy Brief in an Economics undergraduate course to Enhance Sustainability Literacy, Communication and Teamwork skills (Paulina Navrouzoglou) -- Chapter 5. Building a student community for social change: How institutional collaboration and peer learning supports a strategy for embedding sustainability within fashion business education (Naomi Braithwaite) -- Chapter 6. Using OODA Loops to Build Sustainable Practice into Business Education (Mike Ryder) -- Chapter 7. Sustainability: A business case for adoption (Madhavi Venkatesan) -- Chapter 8. The Quest for Impact Research: Position, Strategies and Future Directions (Kent A. Williams) -- Chapter 9. Environmental impact

reduction micro-placements: An opportunity to overcome business Management students' reluctance to undertake a long-term work experience placement whilst stimulating environmental improvements in businesses? (Kay Emblen-Perry) -- Chapter 10. Responsible Global Business Graduates: Closing the gap between strategy and practice (Jeanine Gregersen-Hermans) -- Chapter 11. Integrating Environmental Sustainability in Construction and Real Estate Management Education (Erwin Mlecnik) -- Chapter 12, Meeting stakeholder needs through authentic assessment of carbon literacy and digital skills (Ann Hindley) -- Chapter 13. Sustainable Internationalisation through Collaborative Online Intercultural Learning (Amanda Mason) -- Chapter 14. Sustainability Competence Assessment Validation (Alice Annelin) -- Chapter 15. Developing a pathway to Sustainable Cities and Communities through a Leadership education programme (Fiona Armstrong-Gibbs) -- Chapter 16. Embedding sustainability in existing curriculum using authentic assessments, class activities and rubrics: A case study (Lovleen Kushwah) -- Chapter 17. From TBLA to QBLA: interpreting and redesigning business sustainability education through the Business Sustainability Cycle (Tony Bradley) -- Chapter 18. Putting Sustainability Theory into Practice: Developing Networking & Consultancy Opportunities in the Curriculum to Create Real Value Add (Jan Brown) -- Chapter 19. Digital pedagogies for sustainable futures: the role of gamification to enhance student learning (Sue Cronshaw) -- Chapter 20. Developing Entrepreneurial Sustainability Thinking and Action at the World Café (Jan Brown).

---

#### Sommario/riassunto

The connections between sustainability and business education are becoming increasingly important due to the growing recognition of environmental and social challenges, as well as the role that businesses play in addressing these challenges. Businesses have a significant impact on the environment, society, and the economy. Issues such as climate change, resource depletion, social inequality, and ethical concerns directly affect business operations and performance. Business education needs to equip future leaders with the knowledge and skills to navigate these challenges responsibly. This book provides a platform for the dissemination of information on the latest initiatives and practices in these areas, and promotes future cooperation between universities and business schools across the globe.

---