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don't think flying per se is as bad as it is always made out to be -
Mobility provider -- 6.7 I have not once heard the word 'sustainability'
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something that I don't prohibit for myself - Teachers -- 6.9 Conclusion
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Policy recommendations -- 7.6 Outlook -- 8 Conclusion -- References

Sommario/riassunto

Despite frequent protests and abounding discussions about the subject, climate action measures to counter human-made climate change have so far remained largely ineffective. By identifying profound climate-cultural differences, Sarah Kessler offers an explanation to this issue and shows that conventional assumptions of an implicit consensus on the need to prioritise climate action should be reconsidered. She uncovers climate-cultural variations in (implicit and explicit) denial of climate change and thus challenges existing approaches that treat the German public as a unified entity waiting to be activated by the right kind of rationally convincing information.
