Record Nr. UNINA9910847096503321 Titolo Media Policy for the Digital Age Amsterdam:,: Amsterdam University Press,, 2005 Pubbl/distr/stampa ©2005 **ISBN** 9786610958252 1-4237-8527-4 1-280-95825-1 90-485-0396-5 Descrizione fisica 1 online resource : illustrations ; ; digital file (PDF) 302.2309492 Disciplina Soggetti Digital media - Netherlands Digital television - Netherlands Electronic publications - Netherlands Mass media policy - Netherlands Mass media - Netherlands Media studies Political Science Sociology POLITICAL SCIENCE / Globalization SOCIAL SCIENCE / Media Studies TECHNOLOGY & ENGINEERING / Electronics / Digital Netherlands Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Sommario/riassunto Traditionally, the Netherlands has enjoyed being a test market for ideas in the media. But over the last decade, progress has been hampered by lengthy discussions on the future structure of just one sector, public broadcasting via radio and television. This narrow approach yielded

little in the way of definitive policy making. In a 2005 report to the

Dutch government, the Scientific Council for Government Policy (WRR)

argued for different approaches. This English-language summary provides an insight into the issues and solutions at stake. The recommendations are much broader than just broadcasting as they tackle the challenges of making robust policy from new angles. Instead of trying to repair the old compass, the approach has been to find new navigation instruments to help policymakers negotiate the stormy waters ahead. -- Publishers website.