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Titolo	Data-Centric Business and Applications : Modern Trends in Financial and Innovation Data Processes 2023. Volume 2 // edited by Andriy Semenov, Iryna Yepifanova, Jana Kajanová
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Nota di contenuto	Formation of Strategies for the Development of Startup Ecosystems as a Prerequisite for Sustainable Entrepreneurship -- The Strategy of Sustainable Development of Digital Business in the Conditions of the Variability of the Business Environment and European Integration -- Business Development towards the Application of Innovative Customer Relationship Management (CRM) Technologies in the Context of Global Transformational Changes -- Methodological Principles of Smoothing the Effect of Seasonal Fluctuations on the Components of Labor Intensity in Construction -- Data-Driven Public Budgeting: Business Management Approach and Analytics Methods Algorithmization -- Research of Information Platforms and Digital Transformation Algorithms for Post-War Recovery of Ukrainian Business -- Diagnostics as a Tool for Managing Behavior and Economic Activity of Retailers in the Conditions of Digital Business Transformation -- Methodical Approach to Assessment of Real Losses Due to Damage and Destruction of Warehouse Real Estate -- Methodical Tools for

Identification and Quality Control of Design Products -- Development of Information Processes as a Prerequisite for the Sustainable Development of Agricultural Enterprises -- Development and Increasing the Value Added Scenarios for the Woodworking Industry of Ukraine in the Context of the Circular Economy -- Methodological and Technological Solutions to Improve the Security of Ukraine's Accounting System during the Hostilities -- Modeling of the Strategy of Light Industry Enterprise Behavior under Crisis Conditions of Martial Law -- Innovative Technologies to Make Effective Business Decisions at Every Stage of a Mining Company's Development -- Innovative Method of Forecasting the Manifestation of Dangerous Properties of Coal Seams -- Assessment of the Efficiency of Decentralization Transformations in the Rural Areas of Ukrainian Western Polissia: Current Trends and Challenges Under the Conditions of Martial Law -- The Technological and Environmental Effect on Marketing of Children's Food -- Model for Universal Classification of Social Agents' Activity/Behavior in Hierarchical Systems.

Sommario/riassunto

This book examines aspects of financial and investment processes, as well as the application of information technology mechanisms to business and industrial management, using the experience of the Ukrainian economy as an example. An effective tool for supporting business data processing is combining modern information technologies and the latest achievements in economic theory. The variety of industrial sectors studied supports the continuous acquisition and use of efficient business analysis in organizations. In addition, the book elaborates on multidisciplinary concepts, examples, and practices that can be useful for researching the evolution of developments in the field. Also, in this book, there is a description of analysis methods for making decisions in business, finance, and innovation management.
