

1. Record Nr.	UNINA9910847081603321
Autore	Papadaki Maria
Titolo	Information Systems : 20th European, Mediterranean, and Middle Eastern Conference, EMCIS 2023, Dubai, United Arab Emirates, December 11-12, 2023, Proceedings, Part I // edited by Maria Papadaki, Marinos Themistocleous, Khalid Al Marri, Marwan Al Zarouni
Pubbl/distr/stampa	Cham : , : Springer Nature Switzerland : , : Imprint : Springer, , 2024
ISBN	3-031-56478-2
Edizione	[1st ed. 2024.]
Descrizione fisica	1 online resource (317 pages)
Collana	Lecture Notes in Business Information Processing, , 1865-1356 ; ; 501
Altri autori (Persone)	ThemistocleousMarinos Al MarriKhalid Al ZarouniMarwan
Disciplina	005.3
Soggetti	Application software Business information services Blockchains (Databases) Medical informatics Big data Social media Computer and Information Systems Applications IT in Business Blockchain Health Informatics Big Data Social Media
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
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Sommario/riassunto

This book constitutes selected papers from the 20th European, Mediterranean, and Middle Eastern Conference, EMCIS 2023, which was held in Dubai, UAE, during December 11-12, 2023. EMCIS covers technical, organizational, business, and social issues in the application of information technology and is dedicated to the definition and establishment of Information Systems (IS) as a discipline of high impact for IS professionals and practitioners. It focuses on approaches that facilitate the identification of innovative research of significant relevance to the IS discipline following sound research methodologies that lead to results of measurable impact. The 43 papers presented in this volume were carefully reviewed and selected from a total of 126 submissions. They were organized in topical sections as follows: Part I: Metaverse; blockchain technology and applications; digital governance; healthcare information systems; artificial intelligence; Part II: Big data and analytics; digital services and social media; innovative research projects; managing information systems; smart cities. .
