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Nota di contenuto	Intro -- Preface -- Contents -- Disruptive Business Climates -- Introduction -- Disruptive Innovations -- Business Disruption -- Business Models as Disrupted by Internet -- Social Media Disruption of Traditional Donor Engagement Models -- Disruptive Potential of Social Media -- Disruptive Journalism Industry -- Targeting Environmental Disasters -- Influencing Small and Medium Enterprises -- Disruptive Marketing -- Disruptive Versus Conventional Marketing -- Constructive Disruptive in Education -- Catalytic Innovations -- Accessible Knowledge for All -- Facilitative Social Media -- In the GPT World -- Facing Business Disruption -- Required Skill Set -- Key Strategies -- Practical Implications -- Conclusion -- References -- The Best Change Models for Asian Business and Management -- Introduction -- The Concept of Change -- Change Management -- Theories of Change Management -- Lewin's Change Management Model -- McKinsey 7-S Model -- ADKAR Change Management Model -- Kubler-Ross Change Curve -- Kotter's 8-step Theory -- Deming Cycle (PDCA) -- Conclusion and Future Recommendation -- References -- Driving Success in Asia: The Essential Role of Disruption -- Introduction -- The Imperative for Disruption: Asia's Unique Context -- Digital Disruption: The Key to Unlocking Potential -- Entrepreneurs and Businesses: Pioneering Change in Asia -- Empowering Citizens: Digital Literacy and Upskilling -- Governments and Policies: Leveraging Disruption to Steer the Digital Revolution -- The Future is Digital: Embracing Disruption in Asia -- Conclusion -- References -- Frontier

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