

1. Record Nr.	UNINA9910847079603321
Titolo	Business and Management in Asia: Disruption and Change // edited by Tobias Endress, Yuosre F. Badir
Pubbl/distr/stampa	Singapore : , : Springer Nature Singapore : , : Imprint : Springer, , 2024
ISBN	981-9993-71-7
Edizione	[1st ed. 2024.]
Descrizione fisica	1 online resource (189 pages)
Disciplina	307.140951
Soggetti	Business Asia Financial engineering Strategic planning Leadership Production management Asian Business Financial Technology and Innovation Business Strategy and Leadership Operations Management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Disruptive Business Climates -- The Best Change Models for Asian Business and Management -- Driving Success in Asia: The Essential Role of Disruption -- Frontier Technologies Supporting Sustainable Development in Business -- Cultural Change at a Shipbuilding Joint Venture in Vietnam: Hard or Soft Value for Partnership? -- Digital Transformation and Resilience: Navigating Disruptions in Asian Emerging Markets -- Disruption and the Gig Economy: What's Next? -- Adopting Tele-migration in Developing Asian Market: Exploring Drivers in the Face of Change -- Back to Work or Remote Work: Trends and Challenges -- Managing the 3 Ps in Workplace Disruption: People, Place and Process in the Case of Co-working Space -- Organizational Resilience, Innovation Capabilities, and SME Performance in High-Risk Contexts.

This book focuses on “Disruption and Change” in the Asian region. In this context, managers and policymakers face a fast transformation of existing structures and business environments. From a business perspective, change is the adoption of business strategies, activities, and operations that meet the needs of the firm and its stakeholder today while protecting, sustaining, and enhancing the human and natural resources that will be needed in the future. Disruption refers to the radical changes in existing industries or markets due to technological innovation breakthroughs. There is a consensus among scholars and practitioners that organizations must manage the change well to flourish in a competitive business environment. Many business models need to be rethought to establish new ways to stay competitive. The book, with its practical examples, gives the reader impulses for new Asian’s approaches and encourages the readers to dare to think and act in new ways.

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