

1. Record Nr.	UNINA9910847072503321
Titolo	Fashion for the Common Good : Proceedings Global Fashion Conference November 16th - 18th 2023 // edited by Isabel Cantista, Elaine L. Ritch, Linda Shearer, Silvia Pérez-Bou, Sonika Soni Khar
Pubbl/distr/stampa	Cham : , : Springer Nature Switzerland : , : Imprint : Palgrave Macmillan, , 2024
ISBN	3-031-50252-3
Edizione	[1st ed. 2024.]
Descrizione fisica	1 online resource (338 pages)
Disciplina	391.0094210904
Soggetti	Marketing Industries Luxury goods industry Retail trade Luxury Trade and Retail
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	1. Exploring eco-design strategies for E-textiles in sports performance applications -- 2. Taking ownership – exploring the need for a blockchain based intellectual property system for fashion designs -- 3. The Role of Fashion Trends in the Circular Economy -- 4. Conveying natural dyes in the fashion industry through design-driven innovation -- 5. Consumer perceptions of app functions designed to reduce unnecessary fashion purchases -- 6. Design Direction tackling Fashion overconsumption with a Mindset change -- 7. Morality Retail: The Case of Dutch Store, Crafted Stories, and Its Common Good Strategy -- 8. Degrowth Implementation in Fashion Brands: A Multi-Case Study -- 9. Blockchain and fashion's sustainable development: a systematic literature review -- 10. Education for Sustainability, the link between Food and Fashion Industries: Case-based learning -- 11. Fashion Academia x Fashion Activism: Co-creating a 'Data for Sustainable Fashion' Course -- 12. Towards transformative sustainable fashion education: The Fashion Business School's approach -- 13.

Implementing a Circular Ecosystem from post-consumer textiles: New Cotton Project -- 14. Exploring the wool futures through circular design perspective in Japan -- 15. Endeavoring Policy for the Global Fashion Industry: Learnings from the New York State Fashion Act -- 16. Design Strategies based on UN intergovernmental guidelines -- 17. Closing the Equity Gap: The Case for Fashion Reparations.

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Sommario/riassunto

This book presents state-of-the-art research from around the world on how the fashion industry can help in the transition towards a sustainable model of development and a circular economy. It presents the proceedings of the 10th Global Fashion Conference held in 2023, which since its creation in 2008, has endeavoured to contribute to the recognition of a sectoral innovation system, which may lead to regional and transnational policies that promote innovation for the sake of sustainability. Presenting cutting edge research on how fashion contributes to the common good, the book covers core topics including the circular economy, social innovation, fashion law and sustainability, sustainable finance, and education for sustainability, offering a meaningful contribution to the UN Sustainable Development Goals. Isabel Cantista is the Dean of the School of Economics and Business Studies - University Lusíada (campus of Porto and Famalicão) and a Senior Researcher at COMEGI. Her area of research is innovation for sustainability. She is a Visiting Professor at ISEM Fashion Business School, in Madrid. Elaine L. Ritch is a Reader in Fashion, Marketing and Sustainability at Glasgow Caledonian University and the programme leader for BA(hons) International Marketing. Linda Shearer is Head of Department of Fashion, Marketing, Tourism and Events in the Glasgow School for Business & Society at Glasgow Caledonian University, Scotland. Silvia Pérez-Bou is an Assistant Professor at ISEM Fashion Business School and the School of Architecture of the University of Navarra, where she teaches Design and Sustainability in graduate and undergraduate programmes. Sonika Soni Khar is a Lecturer at Pearl Academy, in India. Sonika has been involved in Design Education, practice, and research.

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