1. | | |
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   | Record Nr. | UNISA990002048830203316 |
   | Autore | ATTINÀ, Fulvio |
   | Titolo | I conflitti internazionali : analisi e misurazione / Fulvio Attinà |
   | Pubbl/distr/stampa | Milano : Franco Angeli, 1976 |
   | Descrizione fisica | 250 p. ; 22 cm |
   | Collana | Collana di scienza politica e relazioni internazionali ; 3 |
   | Collocazione | Coll. ATB 3 |
   | Lingua di pubblicazione | Italiano |
   | Formato | Materiale a stampa |
   | Livello bibliografico | Monografia |

2. | | |
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   | Record Nr. | UNINA9910847071503321 |
   | Titolo | Advances in Tourism, Technology and Systems : Selected Papers from ICOTTS 2023, Volume 1 / / edited by António Abreu, João Vidal Carvalho, Pedro Liberato, Hazael Cerón Monroy |
   | Pubbl/distr/stampa | Singapore : , : Springer Nature Singapore : , : Imprint : Springer, , 2024 |
   | ISBN | 981-9997-65-8 |
   | Edizione | [1st ed. 2024.] |
   | Descrizione fisica | 1 online resource (539 pages) |
   | Collana | Smart Innovation, Systems and Technologies, , 2190-3026 ; ; 383 |
   | Disciplina | 660.05 |
   | Soggetti | Computational intelligence
Artificial intelligence
Tourism
Management
Big data
Computational Intelligence
Artificial Intelligence
Tourism Management
Big Data |
   | Lingua di pubblicazione | Inglese |
   | Formato | Materiale a stampa |
   | Livello bibliografico | Monografia |

Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Competencies and Skills for Tourism Education Advancement: A Bibliometric Analysis and Literature Review -- The importance of Food & Beverage Service in the cruise passengers -- Environmental sustainability of social and executive events in Ciudad Juárez, Mexico -- Health and economy: a necessary relationship to face the path towards sustainable development in latin america and the caribbean, post covid -- Covid 19 and the challenge of the health, tourism, and economic sectors, towards the path of sustainable development in Latin America and the Caribbean -- The importance of foreign language mastery in the tourism sector -- Tourism Destination Branding as a Marketing Factor: A Short Literature Review with a Focus on Northern Cyprus -- The reality of Blockchain Technology for the Digital Business world -- The Influence of Business Cycles on Corporate Performance: Evidence from Outdoor tourism -- Marketing trade-offs in periods of low and high munificence: A study of tourism enterprises in Uruguay -- Development of a Mobile App as an adjuvant treatment for thermal context patients -- Validation of a Mobile App as an adjuvant treatment for thermal context patients: a randomized controlled trial protocol -- Dark Heritage Tourism in Portugal: a resource to explore -- Adventure tourism in Santo Domingo Province based in an educational proposal -- Sustainable education and the challenges of the contemporary world -- Space tourism: Progress, obstacles and growth prospects bearing in mind public and private projects -- Understanding the Complexities of Leadership and Intersectionality in Women in Tourism Research: A Conceptual Analysis -- The application of information technologies for agrotourism in the municipality of Guapotá, Santander, Colombia -- Dance as representative body language of various Amazonian cultures -- The role of familiness and cultural heritage in touristic family-owned restaurants of Juarez, Mexico -- The Impact of Information Technologies on the tourist experience: Caseof Tabasco, Mexico -- Archaeological Tourism in Pacto - Pichincha based in a tourist educational proposal -- Best Evacuation Simulation Strategies – Analysis of a River Cruise Ship Case -- Local gastronomy and the role of confraternities in tourism valorization. The confraternity of bucho raiano in the promotion of inland tourism -- Music Events, Sustainability and Accessibility: Case Study on the Coldplay Tour in Brazil -- Sustainability and Technological Advancements in Tourism Events: the case of Electric Love Festival (Salzburg, Austria) -- Landscape and nature tourism activities evaluation through social networks -- Attachment theory and sense of place for visitors to Kazbegi National Park -- The construction of the brand narrative through the creation of corporate museums -- Structuring a gastronomic route on the local sweets and other cultural heritage: The case of The Route of Arouca's Sweet Secrets -- Cultural Indicators as a Tool for Assessing Sustainable Development in the Alto DouroWine Region -- Itineraries of memory and historical recreation based on mental maps: A Study in Lamego, Portugal -- Community and tourist's perceptions as contributions to Rural destination development: the Fontoura collab framework pilot -- Building an Irresistible Shopping Experience: The Power of Personality, Subjective Well-Being and Parasocial Relations on the Online Impulse Buying Tendency -- Social media as a marketing strategy in hospitality: case study of the Braga city -- Exploring Tourism Potential in Mu: Embracing Unique Experiences in an Undeveloped Region -- Egocentric networks design in tourism's indigenous social enterprises -- Motivations of Youth Tourism: The Case of University Students in the Porto and North Region -- Application of Artificial Intelligence in companies in the tourism sector:

the case of chatbots -- Rural and community tourism: An alternative in postdevelopment -- Practitioners' Perception Regarding Bio Certified Food in Public Food Units in Brasov -- The influence of the Covid-19 crisis on financial statements manipulations in the Portuguese wine and tourism sector -- Artificial intelligence in education in Cape Verde: potential and challenges -- The climate in different tourist locations affecting chil- dren with bronchial asthma -- Robotics evolves the industry tourism: advantages and challenges -- Young people with asthma on vacation at Aqua Park - Esmeraldas -- The impact of health and wellness tourism on tourists' physical, mental, and emotional balance.

| Sommario/riassunto | This book features a collection of high-quality research papers presented at the International Conference on Tourism, Technology and Systems (ICOTTS 2023), held at Anáhuac University, Bacalar, Mexico, from 2 to 4 November 2023. The book is divided into two volumes, and it covers the areas of technology in tourism and the tourist experience, generations and technology in tourism, digital marketing applied to tourism and travel, mobile technologies applied to sustainable tourism, information technologies in tourism, digital transformation of tourism business, e-tourism and tourism 2.0, big data and management for travel and tourism, geotagging and tourist mobility, smart destinations, robotics in tourism, and information systems and technologies. |