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Titolo	Mastering Scientific Presentations : Unlocking Your Communication Skills / / by Barbara Hey
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Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Chapter 1. Scientific talks – effective communication that assists with the conveyance of research results -- Chapter 2. Conference Meetings and Co. - Occasions for Scientific Presentations and Talks -- Chapter 3. From the collation of material to the scientific talk - preparation as the key to success -- Chapter 4. Visualisation in the talk – design slides in a professional manner -- Chapter 5. Communicating methods, results and knowledge gains – the talk and presentation -- Chapter 6. Remarkable and useful things – a toolbox for scientific talks -- Chapter 7. Mastering virtual presentations.
Sommario/riassunto	This book is a comprehensive guidebook designed specifically for

researchers. Drawing from over 25 years of practical experience in presentation training and lecture coaching, combined with the latest findings from brain research, this book equips you with the essential tools to excel in scientific communication. A good talk is the key to success for any scientist. Your reputation and career depend on your ability to deliver clear, engaging presentations. In today's digital age, with virtual communication becoming increasingly important, it is crucial to adapt your presentation skills to both face-to-face and online settings. Learn how to structure your presentations effectively, visualize complex information, and create a captivating introduction. Discover tried-and-tested techniques for delivering a powerful main part and confidently handling the Q&A session. With this book, both Ph.D. students and seasoned scientists with conference experience will develop their own presentation style and enjoy sharing their work with audiences worldwide. Inside, you will find practical tips, techniques, and tricks to efficiently prepare your presentations, along with checklists and templates for a smooth and organized process. Additionally, a dedicated chapter explores the unique challenges and recommendations for virtual conferences, helping you make a seamless transition to online presentations. Invest in your scientific career by investing in your presentation skills. Let this book be your trusted companion on the path to success.

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