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Record Nr.	UNISALENTO991003222089707536
Autore	Leonetti, Francesco
Titolo	Le scritte sconfinite / Francesco Leonetti
Pubbl/distr/stampa	Milano : Libri Scheiwiller, 1994
ISBN	8876441905
Descrizione fisica	117 p. : ill. ; 17 cm
Collana	Poesia ; 49
Disciplina	851.914
Lingua di pubblicazione	Italiano
Formato	Materiale a stampa
Livello bibliografico	Monografia

2.

Record Nr.	UNINA9910846990403321
Autore	Papper Robert A. <1947->
Titolo	Broadcast news & writing stylebook // Robert A. Papper
Pubbl/distr/stampa	New York : , : Routledge, , 2020
ISBN	9781000094541 1000094545 9780367823030 0367823039 9781000094503 1000094502
Edizione	[Seventh edition.]
Descrizione fisica	1 online resource (xv, 352 pages)
Disciplina	808.06607
Soggetti	Broadcast journalism - Authorship Journalism Report writing
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia

Nota di bibliografia

Includes bibliographical references and index.

Sommario/riassunto

"Broadcast News and Writing Stylebook is the go-to resource for writing broadcast news, offering readers the know-how to write excellent stories for television, radio, podcasts, and online media. Through clear and concise chapters, this text provides the fundamental rules of broadcast news writing, teaching readers how to craft stories on government, crime, weather, education, health, sports, and more. It covers the necessary mechanics news writers need to know, including the nuances of reporting, grammar, style, and usage. This new seventh edition is updated with the latest on how stations incorporate online and social media strategies, as well as insights into the directions local news is headed. Author Robert Papper has over a quarter century of broadcast news and industry research experience and once again updates this vital text with the information necessary for being a successful news writer today. Also available for this edition is an Instructor's Guide, found on the book's webpage. Whether you're a student seeking to learn the mechanics of successful broadcast news writing or a working professional looking for a definitive reference for your desk, Broadcast News and Writing Stylebook offers a comprehensive guide to writing for television, audio, and beyond"--