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Jesook Song -- Feminism reboot : neoliberalism, Korean movies, misogyny, and beyond / Hee-jeong Sohn -- Intermedial feminism: Megalia and Kangnam Station exit 10 / HyeYoung Cho, translated by Aliju Kim -- The birth of "Korean" Manhwa and the discourse of gendered realism since the 1990s / Dahye Kim -- Gendered violence, crisis of masculinity, and regressive transgression in postmillennial South Korean crime thrillers / Miseong Woo -- Female pathology and marginal humor in a thrift podcast: Kim Saengmin's receipts / Bohyeong Kim -- Against confinement : degeneration, mental disability, and the conditions of nonviolence in The Vegetarian / Eunjung Kim -- Gendered mediation in Yun Sangho's Saimdang: memoir of colors / Youngin Choe -- "I can speak because I am a mother": the trope of motherhood in mothers' political activism relating to the Sewol Ferry disaster / Jinsook Kim -- A spunky girl meets a gueer boy: neoliberal remediation of the post-authoritarian period in the Korean Reply TV series / Hyun Gyung Kim -- The emergence of "daughter-fools": the mediation of masculinity via new fatherhood after the 1997 Asian financial crisis / Yoon Heo --

## Sommario/riassunto

Discontent with gender and sexuality in Painter of the Wind / Sunyoung Yang -- BL-ing bromance, bromancing Uiri: investigating inter-male intimacy in contemporary Korean cinema / Moonim Baek.

Mediating Gender in Post-Authoritarian South Korea focuses on the relationship between media representation and gender politics in South Korea. Its chapters feature notable voices of South Korea's burgeoning sphere of gender critique enabled by social media, doing what no other academic volume has yet accomplished in the sphere of Anglophone studies on this topic. Seeking to interrogate the role of popular media in establishing and shaping gendered common sense, this volume fosters cross-disciplinary conversations linked by the central thesis that gender discourse and representation are central to the politics, aesthetics, and economics of contemporary South Korea. In the postauthoritarian period (the late 1980s to the #MeToo present), media representation and popular discourse changed the gender conventions that are found at the core of civic, political, and cultural debates. Mediating Gender in Post-Authoritarian South Korea maps the ways in which popular media and public discourse make the social dynamics of gender visible and open them up for debate and dismantling. In presenting innovative new research on the ways in which popular ideas about gender gain concrete form and political substance through mass mediation, our contributors investigate the discursive production of gender in contemporary South Korea through trends, tropes, and thematics, as popular media become the domain in which new gendered subjectivities and relations transpire. The essays in this volume present cases and media objects that span multiple media and platforms, introducing new ways of thinking about gender as a platform and a conceptual infrastructure in the post-authoritarian era.