1. Record Nr. UNINA9910845499003321 Autore Alareeni Bahaaeddin Titolo Technology: Toward Business Sustainability [[electronic resource]]: Proceedings of the International Conference on Business and Technology (ICBT2023), Volume 3 / / edited by Bahaaeddin Alareeni, Allam Hamdan Cham: .: Springer Nature Switzerland: .: Imprint: Springer. . 2024 Pubbl/distr/stampa **ISBN** 3-031-54019-0 Edizione [1st ed. 2024.] Descrizione fisica 1 online resource (546 pages) Lecture Notes in Networks and Systems, , 2367-3389 ; ; 925 Collana Altri autori (Persone) HamdanAllam Disciplina 620 Soggetti **Engineering mathematics** Engineering - Data processing **Business** Management science Mathematical and Computational Engineering Applications **Business and Management Data Engineering** Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Nota di contenuto Measuring usage of Harai Using the Technology Acceptance Model: Evidence from Saudi Arabia -- Youth Acceptance Towards Food Security Practices in Campus: Application of Food Bank -- The contribution of work passion in work intentions - an exploratory study of the opinions of a sample of lecturers from the departments of engineering faculties at Mosul University -- Proposals for improving public administration in the field of counterterrorism: a systemcybernetic approach -- Ecological and economic modeling of balanced use of agricultural waste -- A Study On Customer Preference Towards Coupon - Code Based Promotional Activities In Various Selected Fields

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Sommario/riassunto

This book proceedings addresses a crucial gap in understanding the impact of technology on Business Model Innovation (BMI). It emphasizes the need for further research to explore the intricate relationship between technology and BMI, focusing on opportunities and challenges. By delving into how technology influences emerging business model innovations and enhances operational efficiency, the publication aims to advance knowledge. Inviting diverse research methods, it sheds light on various ideas within the technology and BMI realm. Tailored for students, scholars, professionals, and policymakers, this book contributes to the evolving field of BMI and technology.