

1. Record Nr.	UNINA9910845099503321
Autore	Alareeni Bahaaeddin
Titolo	Technology and Business Model Innovation: Challenges and Opportunities [[electronic resource] ] : Proceedings of the International Conference on Business and Technology (ICBT2023) Volume 2 // edited by Bahaaeddin Alareeni, Allam Hamdan
Pubbl/distr/stampa	Cham : , : Springer Nature Switzerland : , : Imprint : Springer, , 2024
ISBN	3-031-53998-2
Edizione	[1st ed. 2024.]
Descrizione fisica	1 online resource (571 pages)
Collana	Lecture Notes in Networks and Systems, , 2367-3389 ; ; 924
Altri autori (Persone)	HamdanAllam
Disciplina	620
Soggetti	Engineering mathematics Engineering - Data processing Business Management science Mathematical and Computational Engineering Applications Business and Management Data Engineering
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	The Level of Financial Resilience From Muslim Workers in South Jakarta During Pandemic Covid-19 -- How to mitigate the SMEs supply chain risk during the pandemic in Indonesia with Failure Mode and Effect Analysis? -- Characterising the Islamic Financial Cycle in Indonesia Post-Pandemic Era: Markov Switching Approach -- Evaluating The Impact of Diaspora Contributions to Economic Growth & Development In Nigeria: A Housing Finance & Infrastructure Perspective 1998-2023 -- Factors Shaping the Entrepreneurial Intentions among Hospitality Students in Jordan: The Mediating Role of Self-Efficacy -- Minimalism in Agribusiness: Efficient Supply Chains and Sustainable Practices -- A Study to Assess the Effectiveness of Advertisements Specifically Focusing on Soft Drinks in the City of Bengaluru -- The Impact of External Debt on The Indian Economy - An Analytical Study -- Minimalist Farm-to-Table Practices: Connecting Consumers with Local Agriculture -- Perception Towards Green Deposits Among

WorkingWomen -- Stress at work and the ability of older employees to continue working in the service sector -- Co-creation in tourism marketing before and after the advent of social media -- A Study on Consumer's Behaviour Towards Fast Moving Consumer Goods With Special Reference to Thanjavur District In the State of Tamilnadu -- The Effectiveness of Leadership on Organisational Innovativeness in India -- Trade in Agro-Food Products between Ukraine and African Countries -- A Review on Critical Success Factors for Sustainable In-frastructure Construction Project Portfolios -- Tax Avoidance in State Owned and Family-Owned Enterprises: an Indonesian Study -- Impact of project management soft skills training on employee performance in the oil and gas projects in Yemen -- Which one has a greater impact on Marketing Agility: Organizational Learning or Organizational Innovation? -- A Framework for Environmental Performance: Integrating Stakeholder Theory and Natural Resource-Based View -- The effect of intellectual capital, capital structure, and company size on company value. Study in state owned companies (BUMN) in Indonesia -- The Impact of Visitor Experience on Community Loyalty in Borneo Convention Centre Kuching -- A Closer Look at Regional Government Expenditure Changes in Indonesia -- Budget Deficit in the Early Islamic History: A Review of the Literature and Examination of the Historical Evidence -- What do employees really want? A comparative analysis of available and important job satisfiers -- An Analysis of Inventory Management Practices in the Polymer Packaging Industry -- Behavioral Finance in Psycho-Social Approaches: A Literature Review -- The Influence of Mixue's Price and Product Quality on Millennial Generation Consumer Buying Interest -- Enhancing Organizational Performance Through Accelerated Knowledge Creation, With Innovation Quality and Speed as Mediating Variables: A Second-Order Analysis -- Profitability and Liquidity to Increase Company Value through Dividend Policy: A Case Study on an Infrastructure Company Listed on the Indonesia Stock Exchange for the 2019-2021 Period -- The Effect of Financial Knowledge, Financial Behavior, and Financial Attitude on Culinary SMEs Financial Performance in Denpasar City -- Enhancing the Business Growth of Micro and Small Enterprises (MSEs) via Innovation and Competency in Strategy -- Leveraging Social Media Marketing and Brand Awareness for Enhancing Purchase Intention in the Food and Beverage Industry Post-COVID-19 -- Investigation Of Product Experience and Brand Trust on Customer Loyalty Based In Bali, Indonesia (The Case Study Of Frozen Food Brands In Pandemic Covid-19) -- Zero-Waste Store Development and Consumer Behavior in Bali, Indonesia: An Analysis of Environmental Consciousness and Purchase Decision Factors -- Determining Factors of Firm Value: Legitimacy Theory Perspective -- The Effect of Employee Engagement, Job Satisfaction, and Superior-Subordinate Relationships on The Desire To Change Jobs And Its Implications in Employee Resignation -- Marketing Content Strategy In Building Brand Equity to Increase Consumer Interest Buying in Tiktok Shop -- Profitability And Liquidity on Hedging Decision During Covid-19 Pandemic -- Income, Financial Literacy and Financial Inclusion In-crease Investment Interest in Gianyar -- The Influence of Product Authenticity and Innovation on the Perception of Quality and Purchase Interest of Silver Crafts as Souvenirs in the Silver Craft Center of Celuk, Gianyar Regency -- The Effect of New Work Policies During Covid-19 on Employee performance and Loyalty in Jepun Kuta Bali Hotel -- The Fundamental of Work Attitude in Consequencing of Work Family Conflict, Ostracism, and Emotional Exhaustion For Female Employees in Bali -- The Affirmation Of Financial Literacy as The Moderating Influence on Financial Inclusion

and SMEs Growth: Culinary Sector in Sanur -- Exploring the Factors Leading to the Failure of Millennial Entrepreneurs: Challenges in Green Business -- Auditors Ability in Detecting Fraud: Evidence from External Auditor in Bali -- Legalizing Village-Owned Enterprises (BUMDES) through Dialectics of Strengthening -- Collaborative Governance as the Form of Corporate Social Responsibility (CSR) and Community Empowerment -- A Comparison Of Restaurant Services at The Rural, Seaside and Urban Tourist Destinations in Bali -- Slum Tourism in Indonesia The Phenomena of Slum Destination in Kampung Aquarium, Jakarta.

---

Sommario/riassunto

This book proceedings addresses a crucial gap in understanding the impact of technology on Business Model Innovation (BMI). It emphasizes the need for further research to explore the intricate relationship between technology and BMI, focusing on opportunities and challenges. By delving into how technology influences emerging business model innovations and enhances operational efficiency, the publication aims to advance knowledge. Inviting diverse research methods, it sheds light on various ideas within the technology and BMI realm. Tailored for students, scholars, professionals, and policymakers, this book contributes to the evolving field of BMI and technology.

---