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Manufacturing Companies on Purchase Intentions: Focusing on the Mediating Roles of Corporate Reputation, Brand Image, and Perceived Quality -- A Study on the Intention to Utilize Overseas Developers through Offshoring Approach and Strategy for Economic Cooperation between South and North Korea Using the Value-Acceptance Model (VAM) - Based on the Case Study of the Kaesong Industrial Complex -- A Study on the Intention to Use Home Network Services -- A Study on the Impact of Green Patent Data on ESG Environment Indicators. .

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Sommario/riassunto

The book reports state-of-the-art results in Big Data and Data Science Engineering in both printed and electronic form. Studies in Computation Intelligence (SCI) has grown into the most comprehensive computational intelligence research forum available in the world. This book publishes original papers on both theory and practice that address foundations, state-of-the-art problems and solutions, and crucial challenges.

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