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Nota di contenuto	Table des matières -- Le marché alimentaire à horizon 2050 en France -- Remerciements -- Avant-propos : ce qu'est ce livre -- Introduction -- Partie 1 - Places de marché, plateformes et e-commerce alimentaire -- Les quatre scénarios en un coup d'œil -- Tableau et vue d'ensemble -- SWOT des plateformes -- Partie 2 - Analyse par variable clé des quatre scénarios -- Conclusion générale -- Bibliographie -- Glossaire
Sommario/riassunto	This book explores the future of the food market in France by 2050 through a prospective lens, offering four distinct scenarios. It examines how various factors such as e-commerce platforms, consumer behavior, and public regulation will shape the food industry. The authors aim to provide a comprehensive analysis that encourages readers to consider how these elements will impact both personal and collective future. The book is targeted towards individuals interested in food consumption, market dynamics, and future studies, providing insights into potential changes in food purchasing, production, and governance.