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Altri autori (Persone)	HoornJohan
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Sommario/riassunto	A group of international top scientists from a diversity of disciplines sat together for five days with artists, designers, and entrepreneurs to develop a trans-disciplinary theory of creativity. <i>Organic Creativity and the Physics Within</i> assumes that creativity is a quality of nature visible in physics as well as in psychology, its basis being combinatorics, coincidence, complementarity, and fractal emergence. The authors prompt a mechanism cutting through particle physics, perception, psychology, and culminating into playfulness. <i>Organic Creativity and the Physics Within</i> connects us to the universality of nature's creativeness.