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Nota di contenuto	Part I- A model of semiosis and the relational dynamics of the sign -- Chapter 1. Semiosis and the sign -- Chapter 2. Semiosis and science -- Chapter 3: Semiosis and modelling -- Part II- Explorations in dynamic semiosis -- Chapter 4. Modeling the semiosphere on thermodynamic open systems -- Chapter 5. Semiogenesis: naturalizing semiotic haecceity and temporal irreversibility -- Chapter 6. From mind to memory: bridging Charles Peirce and Endel Tulving through phenomenology of time -- Chapter 7. Interspecific temporalities: crafting common rhythms -- Chapter 8. Beyond structure and chance: listener and irreversible time in musical signification -- Chapter 9. A note: semiosis and subjective time in the afterlife based on St. Augustine -- Chapter 10. Analysis of communication in virtual meetings -- Chapter 11. Semiosis in Artificial Intelligence-mediated environments: exploring the signs of social media burnout -- Chapter 12. A method for deriving brand innovation: example of Meta --

Chapter 13. The illusionary world of K-pop -- Chapter 14. Symmetry-asymmetry in semiosphere of culture: the case of authenticity/inauthenticity opposition -- Chapter 15. Blood gilded time – reflections on the sublogical bearings between passion, possession, and perish -- Chapter 16. Beyond ghosts and castles: possession, a cultural tool for transition -- Chapter 17. Emergent imputative symbols: in one word -- Chapter 18. Phantasmagoria -- Chapter 19. Reframing free will in the semiotic hierarchy of grief -- Chapter 20. Breaking the status quo: a third vision on the relations of numeric system and psychological measurement.

Sommario/riassunto

This anthology is a manifold combining semiotics and psychology. Chapters in the book are authored by young scholars making sense of semiosis in irreversible time from a multitude of perspectives. The central focus on the dynamics of meaning-making comes together in a variety of topics that align in the core idea of dynamic nature of human making and use of signs. First, this book gives a comprehensive overview of relational dynamics of the sign. The overview is followed by a collection of chapters focusing on various topics relevant for humanities and social sciences, such as experience of time, (cultural) memory, musical signification, human-computer interactions, death and eternity, freedom and responsibility, authenticity, methods for practice and research in psychology, etc. This anthology contributes to the integration of the fields of semiotics and psychology, building on the classic traditions of the Tartu-Moscow School of Semiotics (established by Juri Lotman) and contemporary cultural psychology that has unified social sciences in the recent three decades. Examples of how new semiotic models are applied to various domains of human lives will be given, anticipating the future and addressing its past. As such, this book is a relevant read for everyone interested in the complex nature of meaning-making, and inclusion of dynamics in all expressions of life, including academic research.
