

1. Record Nr.	UNINA9910842264903321
Autore	Andrijasevic Rutvica
Titolo	Media and Management // Rutvica Andrijasevic, Julie Yujie Chen, Melissa Gregg, Marc Steinberg
Pubbl/distr/stampa	Lüneburg : , : meson press eG, , 2021 ©2021
ISBN	9783957960283
Descrizione fisica	1 online resource (124 pages)
Collana	In Search of Media ; ; vol. 11.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Available through meson press eG.
Sommario/riassunto	Management is enabled by media, just as media give life to management. Studying the management innovations learned through media uncovers the evolving relationship between workers and employers. With a view to history, Media and Management shows the interdependence of hardware, software, and human experience adjusting to algorithmically defined rhythms.