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Nota di contenuto	Foreword -- Acknowledgements -- Prologue -- 1. ABS and ACES -- 2. 4WD and the 4 Ws -- 3. Aerodynamics and Lofty Goals -- 4. Catalytic Converters and Digital Maps -- 5. Audi TDI and BMW Range Extender -- 6. Onboard Computer and Ride-Hailing -- 7. Airbags and Battery Sizes -- 8. VW Golf Ecomatic and Chevrolet Volt -- 9. OBD II and Mass-Market EVs -- 10. Satellite Navigation and Moonshot -- 11. Mercedes A-Class and Volvo City Safety -- 12. Toyota Prius and Zipcar -- 13. Adaptive Cruise Control and DARPA Urban Challenge -- 14. New Energy Vehicles and Motown -- 15. Car Sharing and Grand Challenge -- 16. Swedish Products and Stanford Research -- 17. The Silicon Valley Move and The Mobility Singularity -- 18. The Black Swan -- Epilogue: The Road AheadWhat Does "Future Mobility" Mean Anyway? -- Author's Notes -- About the Author -- Index.
Sommario/riassunto	With well over 25 years of experience, Sven Beiker is widely regarded as

the mobility expert in Silicon Valley specializing in future trends for the automotive and mobility industries including autonomous driving, connectivity, electrification, and shared mobility. In *The Mobility Diaries: Connecting the Milestones of Innovation Leading to ACES*, he opens up his personal diary regarding his take on 50 years of mobility innovation and history interwoven with his experiences from 1978 to 2018. From the Foreword by Reilly P. Brennan: "Understanding how transportation itself evolved requires a unique prism. The core components of vehicles today have stories and engineering journeys worth their own telling, and that is what is so exciting about the way we can learn about them in this text. Dr. Beiker's curriculum vitae, from BMW to Stanford University to McKinsey, are a compendium of experiences that created this unique historical and biographical book." "Sven and I are kindred spirits in the mobility world. His view on the evolution of mobility and technology illustrates why Detroit and Silicon Valley need one another." Carla Bailo, Former President and CEO, Center for Automotive Research.
