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Sommario/riassunto	It's no secret that well-executed exhibits in libraries and museums can make attendance numbers skyrocket. Dynamic exhibits not only provide information and entertainment for your existing customers, but they are also opportunities to reach out to new customers and to widen

your market. A great exhibit can be the hook that brings people in the door for the first time. Creating a Winning Online Exhibition will help you to do just that—conceive, design, and execute a compelling online exhibition. Different than a digital collection, an online exhibition is a selective presentation of objects org

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