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Autore	Ortiz Renato <1947->
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Nota di contenuto	Intro -- Introducción -- Elmercado de los bienes de lujo -- Un universo singular -- Distinción y superposición de las fronteras: arte y lujo -- El mundo de los ricos -- Consideraciones finales: la autenticidad y el gusto -- Digresión -- Bibliografía.
Sommario/riassunto	The book 'El Universo del Lujo' by Renato Ortiz explores the intricate dynamics of luxury as a global phenomenon intertwined with economic and cultural dimensions. It examines how luxury items, though widespread globally, remain exclusive and inaccessible to most people, highlighting the tension between expansion and scarcity. Ortiz delves into the symbolic and economic significance of luxury goods, supported by quantitative studies and market analyses. The book also addresses the evolving luxury market in regions like Asia and the impact of socio-economic changes on consumption patterns. Intended for an audience interested in sociology, economics, and cultural studies, it provides a comprehensive analysis of luxury as both a material and symbolic entity.