

1. Record Nr.	UNINA9910838382203321
Autore	Beckford Sheila M
Titolo	Doing Anti-Racist Business : Dislodging and Dismantling Racism with The 4REALS
Pubbl/distr/stampa	Bloomington : , : Chalice Press, , 2023 ©2023
ISBN	0-8272-0682-8 0-8272-0683-6
Edizione	[1st ed.]
Descrizione fisica	1 online resource (152 pages)
Altri autori (Persone)	LedderE. Michelle
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Cover -- Copyright -- Table of Contents -- Acknowledgements -- Introduction: That First Meeting-Racialized Terror, Racial Positionality, Real Anti-Racism -- CChapter 1: 4REALS: Real Talk with Real Strategies in Real Time for Real Change -- Chapter 2: REAL TALK -- Chapter 3: REAL STRATEGIES -- Chapter 4: REAL TIME -- Chapter 5: REAL CHANGE: B.E. Change -- CONCLUSION -- Appendix A: Real Time Scenarios: Authors' Responses -- Appendix B: LIST OF STRATEGIES -- WORKS CITED -- Back Cover.
Sommario/riassunto	REAL TALK places the wording necessary for discussions about racism and anti-racism in direct contact with how to say the uncomfortable things, do the necessary things, and remain responsible to best business models throughout. REAL STRATEGIES prioritize ACTION-NOW Learning Engagements which center actions primed to create externally evidenced anti-racist outcomes. REAL TIME incorporates role plays from business scenarios to interrupt and dismantle racism in the moment. REAL CHANGE requires accountability and measurement. So, tracking modules, assessment paradigms, success and failure markers, and agile strategies for making on-the-go shifts and avoiding common obstacles are provided. Alongside your commitment to move beyond talk and into informed, change-driven action, Doing Anti-Racist Business is your playbook.

