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| Nota di contenuto | Frontmatter -- Relation of the Directors to the Work and Publications of the National Bureau of Economic Research -- Contents -- Prefatory Note -- Introduction / Haltiwanger, John / Hurst, Erik / Miranda, Javier / Schoar, Antoinette -- I. Entrepreneurial Heterogeneity -- 1. High-Growth Young Firms / Haltiwanger, John / Jarmin, Ron S. / Kulick, Robert / Miranda, Javier -- 2. Nowcasting and Placecasting Entrepreneurial Quality and Performance / Guzman, Jorge / Stern, Scott -- 3. Wealth, Tastes, and Entrepreneurial Choice / Hurst, Erik / Pugsley, Benjamin W. -- 4. Are Founder CEOs Good Managers? / Bennett, Victor Manuel / Lawrence, Megan / Sadun, Raffaella -- 5. Immigrant Entrepreneurship / Kerr, Sari Pekkala / Kerr, William R. -- II. Challenges Facing Entrepreneurs: Finance and Business Conditions -- 6. How Did Young Firms Fare during the Great Recession? / Zarutskie, Rebecca / Yang, Tiantian -- 7. Small Businesses and Small Business Finance during the Financial Crisis and the Great Recession / Kennickell, Arthur B. / Kwast, Myron L. / Pogach, Jonathan -- 8. Does Unemployment Insurance Change the Selection into Entrepreneurship? / Hombert, Johan / Schoar, Antoinette / Sraer, David / Thesmar, David -- 9. Job Creation, Small versus Large versus Young, and the SBA / Brown, J. David / Earle, John S. / Morgulis, Yana -- III. Data Gaps and Promising |

Sommario/riassunto

Start-ups and other entrepreneurial ventures make a significant contribution to the US economy, particularly in the tech sector, where they comprise some of the largest and most influential companies. Yet for every high-profile, high-growth company like Apple, Facebook, Microsoft, and Google, many more fail. This enormous heterogeneity poses conceptual and measurement challenges for economists concerned with understanding their precise impact on economic growth. Measuring Entrepreneurial Businesses brings together economists and data analysts to discuss the most recent research covering three broad themes. The first chapters isolate high- and low-performing entrepreneurial ventures and analyze their roles in creating jobs and driving innovation and productivity. The next chapters turn the focus on specific challenges entrepreneurs face and how they have varied over time, including over business cycles. The final chapters explore core measurement issues, with a focus on new data projects under development that may improve our understanding of this dynamic part of the economy.
