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Nota di contenuto	Frontmatter -- Relation of the Directors to the Work and Publications of the National Bureau of Economic Research -- Contents -- Acknowledgments -- Introduction -- 1. Modularity and the Evolution of the Internet -- 2. What Are We Not Doing When We Are Online? -- 3. The Future of Prediction: How Google Searches Foreshadow Housing Prices and Sales -- 4. Bayesian Variable Selection for Nowcasting Economic Time Series -- 5. Searching for Physical and Digital Media: The Evolution of Platforms for Finding Books -- 6. Ideology and Online News -- 7. Measuring the Effects of Advertising: The Digital Frontier -- 8. Digitization and the Contract Labor Market: A Research Agenda -- 9. Some Economics of Private Digital Currency -- 10. Estimation of Treatment Effects from Combined Data: Identification versus Data Security -- 11. Information Lost: Will the "Paradise" That Information Promises, to Both Consumer and Firm, Be "Lost" on Account of Data Breaches? The Epic is Playing Out -- 12. Copyright and the Profitability of Authorship: Evidence from Payments to Writers in the Romantic Period -- 13. Understanding Media Markets in the Digital Age: Economics and Methodology -- 14. Digitization and the Quality of New Media Products: The Case of Music -- 15. The Nature and Incidence of Software Piracy: Evidence from Windows -- Contributors -- Author Index -- Subject Index

As the cost of storing, sharing, and analyzing data has decreased, economic activity has become increasingly digital. But while the effects of digital technology and improved digital communication have been explored in a variety of contexts, the impact on economic activity—from consumer and entrepreneurial behavior to the ways in which governments determine policy—is less well understood. *Economic Analysis of the Digital Economy* explores the economic impact of digitization, with each chapter identifying a promising new area of research. The Internet is one of the key drivers of growth in digital communication, and the first set of chapters discusses basic supply-and-demand factors related to access. Later chapters discuss new opportunities and challenges created by digital technology and describe some of the most pressing policy issues. As digital technologies continue to gain in momentum and importance, it has become clear that digitization has features that do not fit well into traditional economic models. This suggests a need for a better understanding of the impact of digital technology on economic activity, and *Economic Analysis of the Digital Economy* brings together leading scholars to explore this emerging area of research.
