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Nota di contenuto	Rethinking mass tourism: embracing destination conscience as a guiding approach / Harald Pechlaner, Natalie Olbrich, and Giulia Isetti -- Chapter 1. Philosophical perspectives on conscience and conscientious destinations: an interview with Alberto Giubilini / Alberto Giubilini -- Chapter 2. Anthropological perspectives on conscience and conscientious destinations: an interview with Michael Volgger / Michael Volgger -- Chapter 3. Theological perspectives on conscience and conscientious destinations: an interview with Guido Perathoner / Guido Perathoner -- Chapter 4. Unleashing the "wind of thought": paving the way towards conscientious and humane tourism destinations / Giulia Isetti -- Chapter 5. Looking at tourists through the lens of Aristotelian friendship - on altruism in tourism / Elena Cavagnaro -- Chapter 6. Heritage and destination conscience: empowering communities and enhancing tourism experiences / Dallen J. Timothy -- Chapter 7. Pilgrimage destination conscience: the search for meaning along the way of st. james / Markus Hilpert and Andreas Voth -- Chapter 8. The binding nature of the sustainability principle: towards a new level of

morality / Martin Schneider -- Chapter 9. A new disciplinary perspective on values-based placemaking: humanistic destinations / Maria Della Lucia and Stefan Lazic -- Chapter 10. Integral ecology as a holistic worldview and new paradigm towards destination conscience: fostering a more respectful interaction of human and non-human creatures / Christian Meier -- Chapter 11. From the periphery to the centre - beyond the traditional destination experiencing / Harald Pechlaner and Natalie Olbrich -- Chapter 12. Discovering Waldensian hospitality: an exploratory study / Elisa Piras -- Chapter 13. Exposing conscience and experience among Hindu pilgrims in India: interfacing sacred and profane / Rana P.B. Singh and Abhisht Adityam -- Chapter 14. Participation as key to destination conscience / Antje Monshausen.

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### Sommario/riassunto

The ebook edition of this title is Open Access and freely available to read online. In a fast paced and increasingly digital world, a higher degree of sensitivity, humaneness and care in dealing with each other and in addressing feelings of isolation, alienation and fear is necessary. Within this context, the realm of tourism stands as no exception. This edited collection defines the new concept of Destination Conscience within the domain of tourism. It sheds light on the growing need for authenticity, meaning and a "human path" on the visitors' side, and the ability to develop such sensitivity on the destinations' side in creating meaning and responsibility. Whether through spirituality, religion, nature, history, or the subtleties of daily life, this novel paradigm fosters destinations' capacities to create meaning-driven experiences for their guests. In addition to outlining and defining the new concept of destination conscience, the inter-disciplinary approach and selected case studies and illustrative examples make Destination Conscience attractive to a variety of readers including researchers, practitioners, and postgraduate students in the fields of tourism management, spiritual and religious tourism, social sustainability, human and urban geography.

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