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Nota di contenuto	Frontmatter -- Vorwort -- Inhaltsverzeichnis -- Poetry and Contemporary Visual Culture / Lyrik und zeitgenössische Visuelle Kultur: An Introduction -- 1 Sites and Sights: Modes of Contemporary Poetry -- Here, There, Everywhere: Situating Contemporary Multimodal Poetry -- Visualising Deixis in Avant-Garde and Contemporary Poetry "On and Off the Page" -- Reading, Seeing, Clicking: Kinetic Concrete Poetry -- Von Überraschungseiern, Gummibärchen und anderem Eye Candy - Überlegungen zur gegenwärtigen Lyrik und den kommodifizierten Bildern -- 2 Visibly Visual: Sociopolitical Poetry on the Web and in Films -- U.S. American Poetry in the Digital Age: Participation, Performance, Protest -- Platformized Visual Intimacies: Visibility in Feminist Instapoetry -- Poetische Pluralität: Kollaborative und visuelle Strategien im Poesiefilm LESBIAN -- 3 Viewpoints: Artistic Practices in Digital Poetry and Poetry Films -- Optimizing Code for Performance: Reading ./code --poetry -- Navigating the Poetic Aesthetic Space of E-Poetry -- Finding a New Approach: The Use of Visual Images in Spoken Word Poetry Film -- 4 Poetic Images: (Audio) Visuality in Contemporary Book Poetry -- Vexierbild Gedicht: Schriftbildlichkeit, intermediale und interlinguale Translation in der Lyrik Heike Fiedlers und Jörg Piringers -- "Schneiden, Spleißen und punktgenaue Mutation!" Zu TextBild Korrespondenzen im digitalen Zeitalter in Gerhard Falkners und Yves Netzhammers Ignatien -- Film

Sommario/riassunto

This book's goal is to determine the significance of visual culture in the production of contemporary poetry and to sound out the insights poetry might generate into contemporary visual culture. Its main hypothesis is that poetry holds considerable potential for (post-)digital language, image, and media criticism. The visual dimensions of recent poetry encompass, for instance, kinetic writing in digital poetry, visual elements in social media poems, and (spoken and written) text-image interactions in poetry films as well as in book poetry. The articles examine these medial correlations and their political implications by asking how visual culture is applied, exposed, and debated in poetry. This volume brings together contributions by authors from various countries working in disciplines such as literary, media, and film studies, linguistics, cultural and visual culture studies, and in poetic practice. It covers poetry in English, German, Norwegian, Polish, Ukrainian, Russian, Serbian, and also multilingual works. The book thus aims to promote international exchange between poetry researchers and stimulate further investigation into current relations between poetry and visuality from additional research perspectives and languages.
