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Nota di contenuto	Frontmatter -- Contents -- Introduction -- History -- Adventures in Zoomland: Transitions in Scale and the Visual Exploration of Historical Knowledge Graphs as Sequential Storytelling -- Capturing Discourse through the Digital Lens: Towards a Framework for the Analysis of Pro-democratic Discourse in the Weimar Republic -- Menocchio Mapped: Italian Microhistory and the Digital Spatial Turn -- Scaling Digital History and Documenting the Self-Emancipated -- Media -- Keep Calm and Stay Focused: Historicising and Intertwining Scales and Temporalities of Online Virality -- Zooming in on Shot Scales: A Digital Approach to Reframing Transnational TV series Adaptations -- Adapting the Optics: Zoom-in, Zoom-out, and Zoom-zero Modes to Understand Religious Sculptures -- Scale Exercises: Listening to the Sonic Diversity in 5000 hours of Swedish Radio with Computers and Ears -- Hermeneutics -- Complexity and Analytical-creative Approaches at Scale: Iconicity, Monstrosity, and #GraphPoem -- The Scales of (Computational) Literary Studies: Martin Mueller's Concept of Scalable Reading in Theory and Practice -- Text, Fractal Dust and

Informational Granularity: A Study of Scale -- Scale and Narrative: Conceiving a Long-form Digital Argument for Data-driven Microhistory -- Digital Landscapes -- Meaningful Aesthetics: A Comparison of Open Source Network Analysis Tools -- Defining Level and Scale as Socio-technical Operators for Mining Digital Traces -- Zooming is (not just) Scaling: Considerations of Scale in Old Maps from Cartographic Perspectives on Generalisation -- Weather Map: A Diachronic Visual Model for Controversy Mapping -- List of Contributors -- Index

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## Sommario/riassunto

Despite a variety of theoretical and practical undertakings, there is no coherent understanding of the concept of scale in digital history and humanities, and its potential is largely unexplored. A clearer picture of the whole spectrum is needed, from large to small, distant to close, global to local, general to specific, macro to micro, and the in-between levels. The book addresses these issues and sketches out the territory of Zoomland, at scale. Four regions and sixteen chapters are conceptually and symbolically depicted through three perspectives: bird's eye, overhead, and ground view. The variable-scale representation allows for exploratory paths covering areas such as: theoretical and applicative reflections on scale combining a digital dimension with research in history, media studies, cultural heritage, literature, text analysis, and map modelling; creative use of scale in new digital forms of analysis, data organisation, interfaces, and argumentative or artistic expressions. Zoomland provides a systematic discussion on the epistemological dimensions, hermeneutic methods, empirical tools, and aesthetic logic pertaining to scale and its innovative possibilities residing in humanities-based approaches and digital technologies. Enter the Zoomland game [here](#) or watch the [teaser](#)!

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