

1. Record Nr.	UNINA9910455533403321
Autore	Esslinger Hartmut <1944->
Titolo	A fine line [[electronic resource] ] : how design strategies are shaping the future of business // Hartmut Esslinger
Pubbl/distr/stampa	San Francisco, : Jossey-Bass, c2009
ISBN	1-282-13780-8 9786612137808 0-470-50039-5
Edizione	[1st ed.]
Descrizione fisica	1 online resource (202 p.)
Disciplina	658.5/75
Soggetti	Industrial design New products Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	A Fine Line: How Design Strategies are Shaping the Future of Business; introduction; contents; foreword; about Hartmut Esslinger; Chapter 1: design-driven strategy: staking a claim in the creative economy; Chapter 2: true lies: the role of leadership in innovation; Chapter 3: designing to win: the creative business strategy; Chapter 4: minds beat money: the innovation process, step by step; Chapter 5: a business design revolution: the greening of planet, inc.; Chapter 6: design-driven strategies for better business-and a better world; Chapter 7: the factories epilogue: already here-and tomorrowresources; index; acknowledgments; endorsements
Sommario/riassunto	praise for a fine line ""A breath of turbo-charged fresh air that doesn't regurgitate the ego-maniac CEO's selective memory or an outside expert's misinterpretations. Hartmut explains innovation through the lens of design, and it's about time we gained his valuable perspective."" -Guy Kawasaki, former chief evangelist, Apple and co-founder of Alltop.com ""At Flextronics, we fell in love with Hartmut and frog, and their passion for bringing crazy great designs and design processes into the forefront of great product companies. We used their expertise

to help our customers, many of th

2. Record Nr.	UNINA9910220139503321
Autore	Zellman Gail L.
Titolo	Final report on the Hawaii P-3 evaluation // Gail L. Zellman and M. Rebecca Kilburn
Pubbl/distr/stampa	Santa Monica, California : , : RAND Corporation, , 2015
ISBN	0-8330-9353-3
Descrizione fisica	1 online resource (147 pages)
Disciplina	372.21
Soggetti	Education, Preschool - United States - Evaluation Education, Primary - United States - Evaluation
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references.

3. Record Nr.	UNINA9910793379103321
Autore	Spawforth Antony
Titolo	The story of Greece and Rome // Tony Spawforth
Pubbl/distr/stampa	New Haven ; ; London : , : Yale University Press, , [2018] ©2018
ISBN	0-300-24110-0 9780300241105 9780300217117 ‡q hardcover
Descrizione fisica	1 online resource (x, 375 pages, 16 unnumbered pages of plates) : illustrations (some color), maps
Classificazione	NH 5050
Disciplina	937
Soggetti	HISTORY / Civilization Rome Civilization Greece Civilization To 146 B.C
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Front matter -- Contents -- Maps and Plates -- Acknowledgements -- Prologue: The Wild and the Tamed: Ancient Views of Civilization -- Part I. The Greeks -- 1. The Dawn of Greek Civilization -- 2. The Rise of the Hellenes -- 3. New Things: The First Greek City- States -- 4. As Rich as Croesus: Early Greeks and the East -- 5. Great Greeks: The Greek Settlement of the West -- 6. Meet the (Western) Neighbours -- 7. 'Lord of All Men'? The Threat of Persia -- 8. The Same but Different: Athens and Sparta -- 9. 'Unprecedented Suffering'? The Peloponnesian War -- 10. Examined Lives and Golden Mouths -- 11. 'A Brilliant Flash of Lightning': Alexander of Macedon -- 12. Game of Thrones, or the World after Alexander -- Part II. The Romans -- 13. 'Senatus Populusque Romanus' -- 14. Boots on the Ground: Building the Roman Empire -- 15. Hail Caesar! The Advent of the Autocrats -- 16. 'Fierce Rome, Captive'? The Lure of Greece -- 17. What Did the Romans Do for Their Empire? -- 18. 'Barbarians' at the Gate -- 19. The 'Jesus Movement' -- 20. United We Stand: The Final Century -- 21. Divided We Fall: A Tale of Two Empires -- Epilogue -- Timeline -- Notes -- Further Reading -- Index

## Sommario/riassunto

The extraordinary story of the intermingled civilizations of ancient Greece and Rome, spanning more than six millennia from the late Bronze Age to the seventh century. The magnificent civilization created by the ancient Greeks and Romans is the greatest legacy of the classical world. However, narratives about the "civilized" Greek and Roman empires resisting the barbarians at the gate are far from accurate. Tony Spawforth, an esteemed scholar, author, and media contributor, follows the thread of civilization through more than six millennia of history. His story reveals that Greek and Roman civilization, to varying degrees, was supremely and surprisingly receptive to external influences, particularly from the East. From the rise of the Mycenaean world of the sixteenth century B.C., Spawforth traces a path through the ancient Aegean to the zenith of the Hellenic state and the rise of the Roman empire, the coming of Christianity and the consequences of the first caliphate. Deeply informed, provocative, and entirely fresh, this is the first and only accessible work that tells the extraordinary story of the classical world in its entirety.

4. Record Nr.	UNINA9910837493803321
Titolo	L'Islam dopo l'11 settembre : le opinioni e l'informazione / Francesca M. Corrao (a cura di)
Pubbl/distr/stampa	[Roma!, : Odradek, 2003
Descrizione fisica	67 p. ; 24 cm
Locazione	FLFBC
Collocazione	DAM OPUSC. 15 (04)
Lingua di pubblicazione	Italiano
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Tit. della cop.