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and Inclusion Strategies -- Section 4: Work, Culture and Digital Consumption -- Section 5: New Media and Digital Journalism -- References -- Part I: Social Media and Digital Lifeworlds -- Chapter 2: Artificial Intelligence and Everyday Knowledge -- Introduction -- Artificial Intelligence and Scientific Knowledge: An Old Relationship -- Unpacking the Concept of "Knowledge" Besides Scientific Knowledge -- Artificial Intelligence and "Everyday" Knowledge: An Emerging Relationship -- Conclusion -- References -- Chapter 3: Economic Aspects of Social Media: Facebook's Potential for Generating Business in Iran -- Introduction -- Research Question -- Research Background -- Social Media and the External Dimension -- Conceptual Model of Research -- Research Methodology -- Operationalization of Variables -- Validity and Reliability of Scales -- Research Findings -- Evaluation of the Research Question -- Iranian Brands and Companies on Facebook -- Small Business Assessment on Facebook -- Business 'Migration' from Social Media to Other Social Media -- Conclusion -- References -- Chapter 4: The Digital Shaping of a City: A Biography of 'Cyberabad' in Three Acts -- Introduction -- The Digital (Re)makes the City -- Traversing the City, Wired and Unwired.

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Sommario/riassunto

"This is an excellent Handbook with varied, interesting and relevant chapters that present sophisticated approaches to the human aspects of technology usage and digital life" - Robin Mansell, Professor Emerita, Department of Media and Communications, London School of Economics and Political Science, UK "Bringing together an unparalleled collection of global technology scholars, this Handbook offers keen insights into our quotidian digital routines. It is an exemplar of inclusionary voices. A must read for all media and internet scholars!" - Inês Vitorino Sampaio, Professor, Federal University of Ceará, Brazil, and Faculty Associate, Harvard Berkman Klein Center, USA This comprehensive Handbook explores the multiple ways in which people experience digital life. It maps the transitions in human civilization generated by such digital technologies as the internet, mobile telephony, artificial intelligence, the metaverse, social media platforms and algorithms. It explores how the scarcity or abundance of digital affordances impacts access, governance and livelihoods in various parts of the world. The book's 27 chapters are organised in five sections: Social Media and Digital Lifeworlds; Digital Affordances and Contestations; Digital Divides and Inclusion Strategies; Work, Culture and Digital Consumption, and New Media and Digital Journalism. The present and future of digital transitions are interrogated in the context of everyday social production and consumption. Hopeton S. Dunn is Professor of Communications Policy and Digital Media at the University of Botswana and Senior Research Associate, University of Johannesburg, South Africa. Massimo Ragnedda is Associate Professor in Media and Communication at Northumbria University, U.K. and Visiting Professor at the Faculty of Journalism, Lomonosov Moscow State University, Russia. Maria Laura Ruiu is Senior Lecturer in Sociology at Northumbria University, U.K. She holds a Ph.D. in Sociology from University of Sassari, Italy and a PhD in Media and Communication from Northumbria University, UK. Laura Robinson is Professor in the Department of Sociology at Santa Clara University, USA, and Faculty Associate at the Harvard Berkman Klein Center for Internet and Society, USA. .
