

1. Record Nr.	UNINA9910832978403321
Autore	Mankiw
Titolo	Microeconomics
Pubbl/distr/stampa	[Place of publication not identified], : CENGAGE Learning, 2011
ISBN	1-283-28467-7 1-4080-6572-X
Edizione	[2nd ed.]
Descrizione fisica	1 online resource (515 pages)
Disciplina	338.5
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di contenuto	Cover -- BRIEF CONTENTS -- CONTENTS -- PART 1 Introduction -- 1 Ten Principles of Economics -- 2 Thinking Like an Economist -- 3 Interdependence and the Gains from Trade -- PART 2 Supply and Demand I: How Markets Work -- 4 The Market Forces of Supply and Demand -- 5 Elasticity and Its Application -- 6 Supply, Demand and Government Policies -- PART 3 Supply and Demand II: Markets and Welfare -- 7 Consumers, Producers and the Efficiency of Markets -- 8 Application: The Costs of Taxation -- 9 Application: International Trade -- PART 4 The Economics of the Public Sector -- 10 Externalities -- 11 Public Goods and Common Resources -- 12 The Design of the Tax System -- PART 5 Firm Behaviour and the Organization of Industry -- 13 The Costs of Production -- 14 Firms in Competitive Markets -- 15 Monopoly -- 16 Monopolistic Competition -- 17 Oligopoly -- PART 6 The Economics of Labour Markets -- 18 The Markets for the Factors of Production -- 19 Earnings and Discrimination -- 20 Income Inequality and Poverty -- PART 7 Topics for Further Study -- 21 The Theory of Consumer Choice -- 22 Frontiers of Microeconomics -- Glossary -- Index.
Sommario/riassunto	Sourced from the second edition of Economics by N. Gregory Mankiw (Harvard University) and Mark P. Taylor (Warwick University) and combining clarity, authority and real-world relevance, Microeconomics provides carefully tailored content ideal for use on introductory microeconomics courses.

