Record Nr. UNINA9910831874403321 Autore Comunian Roberta Titolo Higher education and the creative economy: beyond the campus // edited by Roberta Comunian and Abigail Gilmore Pubbl/distr/stampa Taylor & Francis, 2016 Abingdon, Oxon;; New York, N.Y.:,: Routledge,, 2016 **ISBN** 1-317-42074-8 1-315-68830-1 1-317-42073-X Descrizione fisica 1 online resource (327 pages): illustrations, charts, tables Collana Regions and Cities Altri autori (Persone) ComunianRoberta GilmoreAbigail Disciplina 338.4/7700711 Soggetti Cultural industries - Economic aspects Arts - Study and teaching (Higher) - Economic aspects Creation (Literary, artistic, etc.) - Economic aspects Culture - Study and teaching (Higher) - Economic aspects Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Includes index. Nota di contenuto pt. 1. Beyond the campus: partnership and collaboration across higher education institutions and the creative and cultural industries -- pt. 2. Higher education and creative human capital -- pt. 3. Connecting the dots: arts schools and local art scenes -- pt. 4. Higher education policy and the creative economy. Sommario/riassunto Since the DCMS Creative Industries Mapping Document highlighted the key role played by creative activities in the UK economy and society, the creative industries agenda has expanded across Europe and internationally. They have the support of local authorities, regional development agencies, research councils, arts and cultural agencies and other sector organisations. Within this framework, higher education institutions have also engaged in the creative agenda, but have struggled to define their role in this growing sphere of activities. Higher Education and the Creative Economy critically engages with the complex interconnections between higher education, geography, cultural policy and the creative economy. This book is organised into

four sections which articulate the range of dynamics that can emerge between higher education and the creative economy: partnership and collaboration across Higher Education institutions and the creative and cultural industries; the development of creative human capital; connections between arts schools and local art scenes; and links with broader policy directions and work. Chapter 9 of this book is freely available as a downloadable Open Access PDF under a Creative Commons Attribution-Non Commercial-No Derivatives 3.0 license. https://s3-us-west-2.amazonaws.com/tandfbis/rtfiles/docs/Open+Access+Chapters/9781138918733\_oachapter9.pdf