

1. Record Nr.	UNINA9910831867103321
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Titolo	News Framing Effects // by Sophie Lecheler and Claes H. de Vreese
Pubbl/distr/stampa	Boca Raton, FL : , : Routledge, , [2018] ©2019
ISBN	1-351-80256-9 1-351-80255-0 1-315-20807-5
Edizione	[First edition.]
Descrizione fisica	1 online resource (138 pages) : 8 illustrations, text file, PDF
Disciplina	302.23
Soggetti	Claes H. de Vreese journalism and society mass communication theory media and society media effects News framing News framing effects News framing effects theory political communication Sophie Lecheler Journalism - Social aspects Journalism - Objectivity
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Chapter 1: News framing effects theory: An integrative view Chapter 2: News framing effects from where? Chapter 3: News framing effects on what? Chapter 4: News framing effects on whom? Chapter 5: News framing effects how and why? Chapter 6: News framing effects how long? --Chapter 7: News framing effects and now?.
Sommario/riassunto	News Framing Effects is a guide to framing effects theory, one of the most prominent theories in media and communication science. Rooted in both psychology and sociology, framing effects theory describes the

ability of news media to influence people's attitudes and behaviors by subtle changes to how they report on an issue. The book gives expert commentary on this complex theoretical notion alongside practical instruction on how to apply it to research. The book's structure mirrors the steps a scholar might take to design a framing study. The first chapter establishes a working definition of news framing effects theory. The following chapters focus on how to identify the independent variable (i.e., the "news frame") and the dependent variable (i.e., the "framing effect") The book then considers the potential limits or enhancements of the proposed effects (i.e., the "moderators") and how framing effects might emerge (i.e., the "mediators") Finally, it asks how strong these effects are likely to be. The final chapter considers news framing research in the light of a rapidly and fundamentally changing news and information market, in which technologies, platforms, and changing consumption patterns are forcing assumptions at the core of framing effects theory to be re-evaluated.

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