

1. Record Nr.	UNINA9910831830103321
Autore	Wulandari Ratri
Titolo	Dynamics of industrial revolution 4.0 : Digital technology transformation and cultural evolution: proceedings of the 7th bandung creative movement international conference on creative industries (7th bcm 2020), bandung, indonesia, 12th november 2020. // Ratri Wulandari
Pubbl/distr/stampa	2021
ISBN	9781000441055 1000441059
Edizione	[1st]
Descrizione fisica	1 online resource
Classificazione	COM043000COM060000SOC000000
Altri autori (Persone)	WulandariRatri Resmadildhar HaristiantiVika AuliaRahmiati AfifRiky Taufik PraharaGema Ari YeruAulia Ibrahim
Disciplina	338.064
Soggetti	Nonfiction Computer Technology Sociology
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Sommario/riassunto	The 7th Bandung Creative Movement conference presented the theme "Dynamics of Industrial Revolution 4.0" which discussed how the digital world and connectivity changed human culture in various aspects of life, and transformed in accordance to human needs and social culture. Digital technology has transformed society to serve people from manufacturing needs to smart cities, from network connectivity to people connectivity. The application of information technology has helped in improving live quality and environmental sustainability. Digital transformation is revolutionizing how businesses and workers

interconnect to be more productive and efficient. The result is improved collaboration, faster processes and time-to-market, lower costs and better products. Devices are getting smarter, meaning they are able to perform more and more tasks without human intervention; moreover, these devices generate data that provide insights to further improve processes and gain greater efficiencies. Moreover, with the Internet of Things (IoT), all these smart devices are interconnected in ways that not only help make them even smarter, but also enhances the intelligence of the overall system. Digital technology is a formidable driver for the transformation of a highly carbon-dependent world into one that is more ecologically 'smart.' We are entering a new era of environmental innovation that is driving better alignment between technology and environmental goals. Since its first announcement in 2011, industrial revolution 4.0 has dynamically changed and transformed to adjust itself to the human needs and to serve more efficiency and effectiveness of everyday life as well as environmental enhancement. The 7th Bandung Creative Movement has brought forward discussions on dynamic changes, ups and downs, innovations, relations of industrial revolution of the internet of thing, data, automation, to human physical world, new art and aesthetic, business, product innovation, built environment, and education.

2. Record Nr.	UNINA9910963457503321
Autore	Dworkin Shari L
Titolo	Body panic : gender, health, and the selling of fitness // Shari L. Dworkin and Faye Linda Wachs
Pubbl/distr/stampa	New York, : New York University Press, c2009
ISBN	9780814785256 0814785255 9780814720745 0814720749
Edizione	[1st ed.]
Descrizione fisica	1 online resource (236 p.)
Classificazione	SOC026000SOC032000
Altri autori (Persone)	WachsFaye Linda
Disciplina	306.4/613
Soggetti	Body image - United States Advertising, Magazine - United States Culture - United States Gender identity - United States Physical fitness - United States Exercise - Psychological aspects
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 201-217) and index.
Nota di contenuto	The nature of body panic culture -- What kinds of subjects and objects? Gender, consumer culture, and convergence -- Size matters : male body panic and the third wave "crisis of masculinity" -- "Getting your body back" : postindustrial fit motherhood and the merger of the second (household labor/child care) and third (fitness) shifts -- From Women's sports & fitness to Self : third wave feminism and the consumption conundrum -- Emancipatory potential, social justice, and the consumptive imperative.
Sommario/riassunto	Are you ripped? Do you need to work on your abs? Do you know your ideal body weight? Your body fat index? Increasingly, Americans are being sold on a fitness ideal - not just thin but toned, not just muscular but cut - that is harder and harder to reach. In Body Panic, Shari L. Dworkin and Faye Linda Wachs ask why. How did these particular body types come to be "fit"? And how is it that having an

unfit, or “bad,” body gets conflated with being an unfit, or “bad,” citizen? Dworkin and Wachs head to the newsstand for this study, examining ten years worth of men’s and women’s health and fitness magazines to determine the ways in which bodies are “made” in today’s culture. They dissect the images, the workouts, and the ideology being sold, as well as the contemporary links among health, morality, citizenship, and identity that can be read on these pages. While women and body image are often studied together, *Body Panic* considers both women’s and men’s bodies side-by-side and over time in order to offer a more in-depth understanding of this pervasive cultural trend.
