

1. Record Nr.	UNINA9910831825403321
Autore	Kline David <1950->
Titolo	Introduction to intellectual property / / David Kline, David Kappos ; presented by Gary Michelson, M.D
Pubbl/distr/stampa	OpenStax
ISBN	1-951693-34-5
Disciplina	346.7304/8
Soggetti	Intellectual property - United States Patents - United States Copyright - United States Trademarks - United States Open educational resources. Textbooks.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Sommario/riassunto	"Introduction to Intellectual Property provides a clear, effective introduction to patents, copyright, trademarks, and trade secrets. The text may be used by students and instructors in formal courses, as well as those applying intellectual property considerations to entrepreneurship, marketing, law, computer science, engineering, design, or other fields. The luminaries involved with this project represent the forefront of knowledge and experience, and the material offers considerable examples and scenarios, as well as exercises and references."--OpenStax.