1. Record Nr. UNINA9910831499103321 Autore El-Chaarani Hani Titolo Navigating the Intersection of Business, Sustainability and Technology [[electronic resource] /] / edited by Hani El-Chaarani, Ibtihaj El Dandachi, Sam El Nemar, Zouhour EL Abiad Pubbl/distr/stampa Singapore:,: Springer Nature Singapore:,: Imprint: Springer,, 2023 **ISBN** 981-9985-72-2 Edizione [1st ed. 2023.] Descrizione fisica 1 online resource (250 pages) Collana Contributions to Environmental Sciences & Innovative Business Technology, , 2731-8311 Altri autori (Persone) El Dandachilbtihaj El NemarSam EL AbiadZouhour Disciplina 304.2 Soggetti Sustainability **Business** Management science **Business information services Business and Management** IT in Business Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Nota di contenuto Digital Transformation in Healthcare: Impact on Organizations' Strategies, Future Landscape, and Required Skills -- Technology, Workforce, and the Future of Sustainable Work -- Sustainable Technologies in Educational Settings -- Telemedicine: Transforming Healthcare Accessibility and Quality with Sustainable Technological Advancement -- The Influence of Sustainable Fashion on consumer Behavior and Purchasing Habits in Lebanon -- Business Process Reengineering: A Crucial Approach for Enhanced Organizational Sustainability -- The Role of Social Media Presence and Personalization

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In today's world, businesses are increasingly recognizing the importance of sustainability and technology as essential components of their operations. This book offers a comprehensive guide to help you navigate the complexities of the interconnected areas of business, sustainability and technology. The book further shows how sustainability and technology are transforming the business landscape and how they can harness their power to drive innovation, create value and achieve long-term success. Drawing on the latest research and real-world case studies, the book provides practical insights and strategies that readers can use to navigate this rapidly changing landscape. The book further offers a comprehensive roadmap to navigate the intersection of business, sustainability and technology, including developing sustainable business models and cutting-edge technologies such as artificial intelligence and blockchain. This book is an essential resource for business leaders, entrepreneurs, investors and students.