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	Descrizione fisica	1 online resource (xxiii, 326 pages)
	Disciplina	005.369
	Soggetti	Dashboards (Management information systems) Information visualization Electronic spreadsheets - Computer programs
	Lingua di pubblicazione	Inglese
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	Livello bibliografico	Monografia
	Note generali	Includes index.
	Nota di contenuto	Display Data on a Dashboard. Dashboard Basics -- Dashboard Case Studies -- Organizing Data for Dashboards -- Visualization Primer. The Fundamentals of Effective Visualization -- Non-chart Visualizations -- Using Shapes to Create Infographics -- Tell a Story with Visualization. Visualizing Performance Comparisons -- Visualizing Parts of a Whole -- Visualizing Changes Over Time.
	Sommario/riassunto	Large corporations like IBM and Oracle are using Excel dashboards and reports as a Business Intelligence tool, and many other smaller businesses are looking to these tools in order to cut costs for budgetary reasons. An effective analyst not only has to have the technical skills to use Excel in a productive manner but must be able to synthesize data into a story, and then present that story in the most impactful way. Microsoft shows its recognition of this with Excel. In Excel, there is a major focus on business intelligence and visualization. Data Visualization with Excel Dashboards and Reports fills the gap between handling data and synthesizing data into meaningful reports. This title will show readers how to think about their data in ways other than columns and rows.