Record Nr. Autore Titolo Pubbl/distr/stampa	UNINA9910831066303321 Cohen Marilyn Surviving the bond bear market [[electronic resource] ] : bondland's nuclear winter / / Marilyn Cohen and Chris Malburg Hoboken, N.J., : John Wiley & Sons, c2011
ISBN	1-118-06402-X 1-119-20101-2 1-283-05292-X 9786613052926 1-118-06400-3
Descrizione fisica	1 online resource (242 p.)
Altri autori (Persone)	MalburgChristopher R
Disciplina	332.63/23 332.6323
Soggetti	Bonds Portfolio management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	Surviving the Bond Bear Market : Bondland's Nuclear Winter; Contents; Foreword; Preface; Chapter 1: Warning Signs; Chapter 2: Manifestations of Nuclear Winter; Chapter 3: Building Your Bond Fallout Shelter: Investment Vehicles That Work in a Bond Bear Market; Chapter 4: Deflation: A Possible Crack in the Fallout Shelter; Chapter 5: Bond Funds: Sell Today and Walk Away:When the Boat Is Sinking Faster Than You Can Bail; Chapter 6: Financial Triage Center; Chapter 7: Rebalancing into the Nuclear Winter; Chapter 8: Muni Bond Credit Famine; Chapter 9: Investment Deficit Disorder Chapter 10: Recognizing the Bond Market Green ShootsChapter 11: Rebalancing into Bond Market Prosperity; Chapter 12: The New Bond World Order; Appendix: Automated E-Workbook Instructions; About the Authors; Index
Sommario/riassunto	Praise for SURVIVING THE BOND BEAR MARKET "A confluence of events are converging to produce a rise in bond yields and a decline in bond prices. Authors Cohen and Malburg call the emerging bear market in bonds 'Bondland's Nuclear Winter.' I call shorting bonds 'The

1.

Trade of the Decade.' But whatever it is called, this book articulates the root cause of the developing crisis by taking you through a journey of strong analysis, great anecdotes, and visual stories.""-Doug Kass, founder and President, Seabreeze Partners Management ""Baby Boomers beware-the thirty-year bond bull