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| Titolo | How to invest in structured products [[electronic resource]] : a guide for investors and asset managers / / Andreas Blumke |
| Pubbl/distr/stampa | Hoboken, N.J., : Wiley, c2009 |
| ISBN | 0-470-68487-9 1-119-20659-6 1-283-23942-6 9786613239426 0-470-87193-8 |
| Descrizione fisica | 1 online resource (394 p.) |
| Collana | Wiley finance |
| Disciplina | 332.6 332.63/2 |
| Soggetti | Investments Asset management accounts |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Note generali | Description based upon print version of record. |
| Nota di bibliografia | Includes bibliographical references and index. |
| Nota di contenuto | pt. 1. Individual structured products -- pt. 2. Structured products in a portfolio context. |
| Sommario/riassunto | This book is essential in understanding, investing and risk managing the holy grail of investments - structured products. The book begins by introducing structured products by way of a basic guide so that readers will be able to understand a payoff graphic, read a termsheet or assess a payoff formula, before moving on to the key asset classes and their peculiarities. Readers will then move on to the more advanced subjects such as structured products construction and behaviour during their lifetime. It also explains how to avoid important pitfalls in products across all asset classes, pitfalls |