1. Record Nr. UNINA9910831017003321

Autore	Valeri Marco
Titolo	Knowledge Management and Knowledge Sharing : Business Strategies and an Emerging Theoretical Field
Pubbl/distr/stampa	Cham : , : Springer International Publishing AG, , 2024 ©2024
ISBN	3-031-37868-7
Edizione	[1st ed.]
Descrizione fisica	1 online resource (225 pages)
Collana	Contributions to Management Science Series
Disciplina	658.4038
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Intro -- Preface -- Contents -- Part I: Knowledge Management Strategies for Innovation Management -- Evolution of Research in Knowledge Management and Competitive Advantage -- 1 Background -- 1.1 Knowledge Management -- 1.2 Evolution of Knowledge Management -- 1.3 Competitive Advantage from Knowledge Management -- 2 Research Methodology -- 3 Findings and Discussion -- 3.1 Cooccurrence Analysis: Keywords -- 3.2 Cluster Analysis -- 3.3 Country-Wise Citation Analysis -- 3.4 Journal-Wise Citation Analysis -- 4 Conclusion and Implications -- Appendix -- References -- Formalizing Knowledge Management in KIBS -- 1 Introduction -- 2 Knowledge Management in KIBS -- 3 Research Methodology -- 4 Analysis of Findings -- 4.1 Perceived Benefits of KM -- 4.2 KM Ownership and Organizational Relations -- 4.3 Formalization of Knowledge Acquisition -- 4.4 Formal Knowledge Documentation and Storage -- 4.5 Formal Framework of Knowledge Sharing -- 5 Conclusion -- References -- Assessing the Origins, Evolution, and Prospects of the Literature on Knowledge Management: A Bibliometric Analysis -- 1 Introduction -- 2 Framework -- 3 Methodology -- 4 Results -- 4.1 Volume of Publications -- 4.2 Academic Communication Resources with a Wider Projection -- 4.3 Most Prolific and Most Cited Authors -- 4.4 The Most Cited Studies on Knowledge Management -- 4.5 Related Semantic Field -- 5 Discussion -- 6 Conclusion and Limitations -- References -- Historical Root of Knowledge

Management: A Bibliographic Review -- 1 Introduction -- 2 Literature Review -- 3 Methodology -- 4 Results -- 5 Conclusions -- References -- Fostering Organizational Image: the direct roles of Big Data Analytics, Radical Innovation, and Incremental Innovation Capabil... -- 1 Introduction -- 2 Theoretical Framework and Hypothesis Development -- 2.1 Relationship between BDAC and Organizational Image.
2.2 Relationship between BDAC, RIC (Radical Innovation Capabilities), and IIC (Incremental Innovation Capabilities) -- 2.3 The relationship between RIC, IIC, and Organizational Image -- 3 Methodology -- 3.1 Study Population and Sample -- 4 Data Analysis Results -- 4.1 The Measurement Model -- 4.2 The Structural Model -- 5 Discussion -- 6 Conclusion -- 6.1 Theoretical Implications -- 6.2 Practical Implications -- 6.3 Limitations -- References -- Part II: Innovation Performance: Case Studies -- Place Knowledge Management in Promoting Gastronomic Tourism and Regional Development: A Case Study Applied to the Lampreia Fes... -- 1 Introduction -- 2 Theoretical Background: Attachment Theory -- 3 Lamprey Festival in Penafiel (Portugal) -- 4 Preliminary Results -- 5 Final Considerations -- References -- Application of Knowledge Management in Tourism and Hospitality Industry: A Sustainable Approach -- 1 Introduction -- 2 Literature Review -- 3 Methodology -- 4 Why Is Knowledge Important in the Tourism Industry? -- 5 Destination Management and Implication of Knowledge -- 6 The Use of Knowledge on the Supply Side of the Tourism and Hospitality Industry -- 7 The Use of Knowledge in the Demand Side of the Tourism and Hospitality Industry, and Tourist Decision Process -- 8 Types of Knowledge for the Hospitality Industry -- 9 The Effective Supply Chain Management Tool for Knowledge Management -- 10 The Knowledge Communication Process -- 11 The Model/Web for Sustainable Knowledge Management in Tourism and Hospitality Industry -- 12 The Theoretical and Practical Implication of Knowledge in Tourism and Hospitality -- 13 Conclusion -- References -- Exploring the Role of Organizational Learning and Knowledge Management in the Acceleration of Current Small Business´s Digital... -- 1 Introduction -- 1.1 Keys to the Digital Transformation of SMEs in the Basque Country.
2 Theoretical Background -- 2.1 Digital Leadership and Corporate Strategy -- 2.2 People Management -- 2.3 Digital Culture -- 2.4 Organization Size and Workforce -- 3 Methodology -- 4 Case Study -- 4.1 Case # 1: Toward a Smart Factory in the Market of Welded Steel Tubes -- 4.2 Toward a Smart Factory -- 4.3 Technological Departments: Information Technologies and R + D + I Strategy -- 4.4 Relationship with Customers -- 4.5 Digital Governance from the Perspective of the Business Group -- 4.6 Case # 2: Intelligent Multimodal Transport Making the Most of the Port of Bilbao -- 4.7 New Management Direction and Strategy -- 4.8 Digital Strategy -- 4.9 Costumers and Markets -- 4.10 Digitization of Management Processes -- 4.11 Leading Transformation, Empowerment, and Organizational Agility -- 4.12 Transforming the Value Chain with Technology -- 4.13 Cases # 3: Digitization for Servitization at the Core of Worldwide Leading Labs -- 4.14 Digitization at Two Levels -- 4.15 Strategy and Vigilance -- 4.16 Digital Governance -- 4.17 Digitization for Servitization -- 4.18 At the Right Pace -- 4.19 Cases # 4: Drilling the Market Diversifying Smartly -- 4.20 Diversification and Incorporation of Digital Technology -- 4.21 New Management Direction, New Business Times -- 4.22 2020-2025 Strategy and the Impact of COVID-19 -- 4.23 From Digitization in Management to Comprehensive Digital Transformation -- 4.24 Case # 5: Digitization and Value Generation in

a Committed Cooperative -- 4.25 Fitting Digitization into the Strategy -- 4.26 Digitization in the Value Generation Sequence -- 4.27 Transformation Versus Technology -- 4.28 Digitization Beyond Efficiency -- 4.29 Organizing the Digital Transformation -- 5 Findings -- 6 Conclusion -- References -- Safety and Security Knowledge Management -- 1 Introduction -- 2 Safety and Security. 2.1 History of Providing Employee Safety and Security -- 2.2 Employees´ Safety and Security Management -- 2.3 Safety and Security Training -- 3 Case Study: Employees in Industrial Tourism -- 4 Recommendations for Developing Safety and Security Knowledge Management -- References -- A Multidimensional Model for Implementing Knowledge Management in an Enterprise to Increase Employee Motivation and Enterprise... -- 1 Introduction -- 2 Literature Review -- 2.1 Implementation of Knowledge Management in the Enterprise -- 2.2 Developing Knowledge Culture in the Enterprise -- 2.3 New Way of Leadership Style: Knowledge Leadership -- 2.4 Building the Knowledge Team in the Enterprise -- 2.5 Importance of Knowledge of Employees -- 3 Methodology -- 3.1 Data and Sample -- 3.2 Research Instrument -- 3.3 Statistical Analysis -- 4 Results -- 5 Discussion -- 6 Conclusion -- Appendix -- Appendix 1 Items for researched constructs -- References -- Repatriate´s Knowledge Transfer: Antecedents of Knowledge Transfer, Transfer Process, Knowledge Absorption, and Consequences -- 1 Introduction -- 2 Research Method -- 3 Results -- 4 Discussion of Results -- 4.1 Antecedents of Knowledge Transfer -- 4.2 Repatriate´s Knowledge Transfer -- 4.3 Knowledge Absorption Capacity -- 4.4 Consequences of Knowledge Transfer -- 4.4.1 Competitive Advantage for the Home Organization -- 4.4.2 Repatriates Turnover -- 5 Conclusions -- References.