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Nota di contenuto	CAPEX Excellence; Contents; Acknowledgements; About the Authors; PART I WHY INVESTMENTS MATTER; 1 Introduction; PART II GETTING INVESTMENTS RIGHT; 2 Right Positioning: Managing an Asset's Exposure to Economic Risk; 3 Right Technology: How to Optimize Innovation Timing and Risks; 4 Right Timing: How Cyclicality Affects Return on Investments and What Companies Can Do About It; 5 Right Size: Balancing Economies and Diseconomies of Scale; 6 Right Location: Getting the Most from Government Incentives; 7 Right Design: How to Make Investments Lean and Flexible 8 Right Financing: Shaping the Optimal Finance PortfolioPART III; 9 Right Allocation: How to Allocate Money Within the Company; Index
Sommario/riassunto	Much of current management literature focuses on a limited set of 'classical' value levers, such as cost reduction, sales optimization or mergers & acquisitions, thus neglecting another core value lever: capital investments. That capital investments receive such limited attention is all the more surprising when one considers how vitally important they are to the economy as a whole as well as individual

businesses. There is significant value-creation potential in optimizing capital investments. Investments not only determine the asset structure of a venture. They also enable the introduction

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