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Altri autori (Persone)	MeyerArnoud de PichMichael T
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Sommario/riassunto	Managing the Unknown offers a new way of looking at the problem of managing projects in novel and unknown environments. From Europe's leading business school, this book shows how to manage two fundamental approaches that, in combination, offer the possibility of coping with unforeseen influences that inevitably arise in novel projects:* Trial-and-Error Learning allows for redefining the plan and the project as the project unfolds* Selectionism pursues multiple, independent trials in order to pick the best one at the endManaging the Unknown offers expert guidelines to the specif