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Nota di contenuto	Part I / Background and Introduction -- 1.0 Introduction -- 1.1 Service Enablers -- 1.2 The Open Mobile Alliance (OMA) -- 1.3 Service Enablers in OMA -- 2.0 The Silo Syndrome and its Solution -- 2.1 Vertical Integration -- 2.2 Re-use as first class citizen -- 2.3 The OMA Service Environment -- 2.4 Additional Features of the OSE -- 2.5 OSE and Related Technologies -- 2.6 Summary -- 3.0 The Open Mobile Alliance / An Organizational Overview -- 3.1 Overview of OMA -- 3.2 Principles of the OMA -- 3.3 OMA's Relationship with External Organizations -- 3.4 OMA Organizational Structure -- 3.5 The Processes -- 3.6 Interoperability in the Open Mobile Alliance -- 3.7 Summary -- 4.0 Interoperability TestFests -- 4.1 The objective of interoperability in the OMA -- 4.2 The organization of the test campaigns -- 4.3 Planning -- 4.4 Finances -- 4.5 TestFest Statistics -- 4.6 Comparison with other SDOs -- 4.7 Summary -- 5.0 Service Provider - The Network Operator Perspective -- 5.1 The Need for OMA -- 5.2 Operators in OMA -- 5.3 OMA Challenges for the Future -- 5.4 Summary -- 6.0 Service Provider - The Enterprise Perspective -- 6.1 Enterprise Needs -- 6.2 OMA Enterprise awareness -- 6.3 Summary -- Part II / Horizontal Topics --

7.0 The Policy Enforcer Details: Model, Architecture, Realization and Impact -- 7.1 Policy Enforcement modeling in the OSE -- [_Ref168127809](#) -- [_Ref168127809](#)>7.2 Beyond the OSE: Policy Enforcement as Service Oriented Architecture Composition -- 7.3 Logical architecture versus deployment considerations -- 7.4 Relationship to Parlay and IP Multimedia Subsystem (IMS) -- 7.5 Policy modeling -- 7.6 Policy Enforcer through OMA enabler realization -- 7.7 Relationship of Policy Enforcer to IETF PEP/PDP -- [OLE_LINK3](#) -- [OLE_LINK4](#)>7.8 Policy assembly, composition and orchestration -- 7.9 Summary - Next steps -- 8.0 The Policy Evaluation, Enforcement and Management Enabler -- 8.1 Are Those specifications Really Needed? -- 8.2 PEEM Market Needs / -- 8.3 PEEM Architecture and Technical Specifications -- 8.4 PEEM Salient Points -- 8.5 Impact of Specifications on the Industry -- 8.6 Specifications Evolution and Future Direction -- 8.7 Summary -- 9.0 Utilization of IMS in OMA -- 9.1 Are those specifications really needed? -- 9.2 Standard pre-cursors to IMSinOMA -- 9.3 Architecture overview -- 9.4. Salient Points and Divergent Views -- 9.5 Impact of specifications -- 9.6 Specifications evolution and future direction -- 9.7 Summary -- 10.0 Service Architectures - Parlay and the OSE -- 10.1 A Quick Taster of Parlay -- 10.2 The Parlay in OSE Enabler -- 10.3 PIOSE Challenges -- 10.4 Impact of Specifications on the Industry -- 10.5 Specifications Evolution and Future Direction -- 10.6 Summary -- 11.0 A Web Services Technology Realization of the OSE -- 11.1 Web Services Crash Course -- 11.2 A Web Services Infrastructure Framework -- 11.3 Mobile Web Services -- 11.4 The OMA Web Services Enabler Release -- 11.5 The Technologies Specified by OWSER -- 11.6 Network Identity -- 11.7 OWSER and the OSE -- 11.8 Divergent views and their resolution -- 11.9 Specifications evolution and future direction -- 11.10 Impact of the Specifications -- 11.11 Summary -- 12.0 The OMA Service Provider Environment enabler -- 12.1 Are Those Specifications Really Needed? -- 12.2 OSPE Use Cases -- 12.3 OSPE Requirements -- 12.4 Standards Pre-Cursors to OSPE -- 12.5 OSPE Architecture and Technical Specifications -- 12.6 OSPE Salient Points -- 12.7 Impact of Specifications on the Industry -- 12.8 Specifications Evolution and Future Direction -- 12.9 Summary -- 13.0 The Security Enablers -- 13.1 Are Those Specifications Really Needed? -- 13.2 Security Common Functions Enabler -- 13.3 SEC-CF Salient Points -- 13.4 Impact of Specifications on the Industry -- 13.5 Specifications Evolution and Future Direction -- 13.6 Summary -- Part III / Selected OMA Service Enablers -- 14.0 The Presence and Group Management Enablers -- 14.1 Presence / What is it? -- 14.2 A Constructionist View of Presence Architectures -- 14.3 [_Toc86486194](#) -- [_Toc86486194](#)>The OMA Presence Model -- [_Toc86486194](#) and Specifications -- 14.4 A Deployment Example / Deploying Presence and XDM Enablers in an IMS or MMD environment -- 14.5 Impact of Specifications on the Industry -- 14.6 Specifications Evolution and Future Direction -- 14.7 Summary -- 15.0 The Push to talk over Cellular enabler -- 15.1 Are those Specifications Really Needed? -- 15.2 Standard Pre-cursors to OMA Push to Talk over Cellular -- 15.3 Architecture and Technical Specifications Overview -- 15.4 Salient points -- 15.5 Impact of Specifications on the Industry -- 15.6 Specifications Evolution and Future Direction -- 15.7 Summary -- 16.0 Mobile E-mail -- 16.1 Background -- [_Toc145929325](#) -- [_Toc145929325](#)>16.2 MEM Architecture -- 16.3 Summary -- 17.0 The Charging Enabler -- 17.1 Are Those Specifications Really Needed? -- 17.2 Standards Pre-Cursors to Charging -- 17.3 Charging Requirements -- 17.4 Charging

Architecture and Technical specifications -- 17.5 Divergent Views and Their Resolution -- 17.6 Impact of Specifications on the Industry -- 17.7 Specifications Evolution and Future Direction -- 17.8 Summary -- 18.0 The Device Management Enablers -- 18.1 Device Management Requirements -- 18.2 Device Management Architecture -- 18.3 Device Management Enabler Specifications -- 18.4 Impact of DM Specifications on the Industry -- 18.5 Specifications Evolution and Future Direction -- 18.6 Summary -- 19.0 The Digital Rights Management Enabler -- 19.1 What were the drivers for those specifications? -- 19.2 Are those specifications really necessary? -- 19.3 OMA DRM Requirements -- 19.4 Architecture and technical specifications overview -- 19.5 Salient points -- 19.6 Impact of specifications on the industry -- 19.7 Specifications evolution and future direction -- 19.8 Summary -- 20.0 The Broadcast Enabler -- 20.1 Are those Specifications Really Needed? -- 20.2 Standards Pre-Cursors to BCAST Enabler. 20.3 BCAST Architecture -- 20.4 Specifications Evolution and Future Direction -- 20.5 Summary -- 21.0 The Dynamic Content Delivery Enabler -- 21.1 Why Do We Need New Specifications for DCD? -- 22.0 The Global Permissions Management Enabler -- 22.1 Are Those Specifications Really Needed? -- 22.2 Standards Pre-Cursors to GPM -- 22.3 GPM Architecture and Technical Specifications -- 22.4 GPM Salient Points -- 22.5 Impact of Specifications on the Industry -- 22.6 Specifications Evolution and Future Direction -- 22.7 Summary -- 23.0 The Categorization based Content Screening Global Enabler -- 23.1 Are Those Specifications Really Needed? -- 23.2 Standards Pre-Cursors to CBCS -- 23.3 CBCS Architecture and Technical Specifications -- 23.4 Impact of Specifications on the Industry -- 23.5 Specifications Evolution and Future Direction -- 23.6 Summary -- 24.0 The Game Services Enabler -- 25.0 The Location Enabler -- 25.1 What is Location? -- 25.2 Location Architectures -- 25.3 The Mobile Location Services Enabler -- 25.4 The Secure User Plane Location -- 26.0 The Mobile Application Environment -- 26.1 The Mobile Web Architecture -- 26.2 Mobile Browser -- 26.3 Mobile Content Data Formats -- 26.4 Multiple Interaction Modalities and Devices -- 26.5 Summary -- 27 Recent Topics -- 27.1 The General Service Subscription Management Enabler -- 27.2 Device Profile Evolution -- 27.3 Converged IP Messaging Enabler -- 27.4 Mobile Advertising -- Part IV / Wrap Up -- 28.0 Concluding Remarks, and what's in store next? -- 28.1 Project Post-mortem -- 28.2 What's Next? -- Annex A -- Abbreviations and Acronyms -- References.

Sommario/riassunto

A practical overview of OMA specifications and how they enable mobile multimedia services & much more ...! The Open Mobile Alliance (OMA) is an industry forum, which develops open specifications to help in the creation of applications and services to be deployed over converged networks. The alliance is the leading industry forum for generating market-driven specifications for interoperable mobile service enablers that facilitate global user adoptions of mobile multimedia services. Members include traditional wireless industry segments, such as mobile operators (e.g. AT&T, China Mobile, Orange, Sprint Nextel, T-Mobile, Telefonica, Vodafone), equipment and mobile systems manufacturers (e.g. Alcatel-Lucent, Ericsson, Motorola, Nokia, Philips, Samsung, Siemens, Sony-Ericsson), and Information Technology vendors (e.g. BEA Systems, IBM, Microsoft, Oracle Corporation, Sun Microsystems and NEC). Since its formation in 2002, the OMA has made significant progress in areas such as push-to-talk over cellular, device management, presence and group management, and messaging. The Open Mobile Alliance: . Provides a comprehensive overview of the service enablers published by the OMA, tying together

all the different piece parts developed by the individual working groups . Offers a thorough introduction to the OMA Service Environments (OSE) and the specification process for enabling technologies. . Discusses enablers for services such as gaming, IMS, Parlay, mobile broadcast and web services. . Contains contributions from all stakeholders in the mobile application value chain. The Open Mobile Alliance Alliance is an invaluable resource for OMA members, product managers, network architects and planners, standards managers, standards engineers and IT professionals. Advanced Students and lecturers on mobile application development and standardization courses will also find this book of interest."The success of OMA is due to its individual members' contributions, and this book is testament to their hard work. The individual members' efforts and the authors of this book are to be congratulated on their magnificent achievements." Mark Cataldo, Senior Advisor, Orange SA, OMA Technical Plenary Chairman.
