

1. Record Nr.	UNISA990002803000203316
Autore	Fondazione Rosselli
Titolo	I servizi di pubblica utilita in Italia : rapporto sullo stato e sulle condizioni di sviluppo '95 / Fondazione Rosselli. Osservatorio sui servizi pubblici
Pubbl/distr/stampa	Torino : La Rosa, c1995
ISBN	88-7219-021-5
Descrizione fisica	503 p. ; 26 cm
Disciplina	363.60945
Soggetti	Servizi pubblici - Italia
Collocazione	P08 1585
Lingua di pubblicazione	Italiano
Formato	Materiale a stampa
Livello bibliografico	Monografia

2. Record Nr.	UNINA9910465978003321
Titolo	Pseudoantike skulptur I : Fallstudien zu antiken Skulpturen und ihren Imitationen // herausgegeben von Sascha Kansteiner
Pubbl/distr/stampa	Berlin, [Germany] : , : De Gruyter, , 2016 ©2016
ISBN	3-11-047472-7 3-11-047570-7
Descrizione fisica	1 online resource (198 pages)
Collana	Transformationen der Antike, , 1864-5208 ; ; 45
Disciplina	733
Soggetti	Sculpture, Classical Sculpture, Classical - Appreciation Sculpture, Classical - Forgeries Electronic books.
Lingua di pubblicazione	Tedesco
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Frontmatter -- Vorwort -- Inhalt -- Einleitung -- Simone Bianco: Venezianische Skulptur zwischen Antikenbegeisterung und Antikenfälschung / Kryza-Gersch, Claudia -- Teil-Imitationen antiker Statuen: Apollon Typus Centocelle und Silen Orsini / Kansteiner, Sascha -- ‚Pseudomoderne‘ Athleten / Rausa, Federico -- Nachgemachte griechische Porträts: Demosthenes auf dem Altar und Chrysipp / Voutiras, Emmanuel -- Die römische Porträtforschung und der Fall des sogenannten Ottaviano Giovinetto im Vatikan. Die Authentizitätsdiskussion als Spiegel des Methodenwandels / Lorenz, Katharina -- Das "Museo Torlonia" von Pietro Ercole und Carlo Lodovico Visconti / Gasparri, Carlo -- Pseudoantike Sarkophage. Zum Phänomen der Überarbeitung antiker Sarkophage / Goette, Hans Rupprecht -- Abgekürzt zitierte Literatur -- Abbildungsnachweise -- Museographisches Register -- Tafelteil
Sommario/riassunto	Die Beschäftigung mit antiker Skulptur hat immer wieder dazu angeregt, antikisierende Bildwerke herzustellen. Etliche dieser Transformationen sind im Rahmen der wissenschaftlichen Beschäftigung mit antiker und nachantiker Skulptur irrtümlich in der

Antike verortet worden und daher Gegenstand eines Teilprojektes des SFB 644 (Humboldt-Universität Berlin). Ein Kolloquium, das der SFB im Oktober 2014 ausgerichtet hat, bot die Gelegenheit, die Argumente, die für die Unterscheidung zwischen antiken und vermeintlich antiken Skulpturen(-teilen) ins Feld geführt werden, zusammenzutragen und auf ihre Tragfähigkeit zu prüfen. Die Beispiele aus der Porträt-, Ideal- und Reliefplastik, die während des Kolloquiums diskutiert wurden, liegen nunmehr in dem Band Pseudoantike Skulptur I vor. Zeitversetzt werden die Ergebnisse der Untersuchungen, die im Teilprojekt B 10 angestellt worden sind, in einer Monographie mit dem Titel Pseudoantike Skulptur II präsentiert. Im Vordergrund steht dort die für die Bewertung der Bildhauerkunst der Antike zentrale Frage nach dem Einfluss von Imitationen antiker Skulpturen auf die Beurteilung von klassizistischen Neuschöpfungen aus der römischen Kaiserzeit.

3. Record Nr.	UNISA996217051103316
Autore	Sedlacek H. H.
Titolo	Ways to successful strategies in drug research and development // H. Harald Sedlacek, Alice M. Sapienza, Volker Eid
Pubbl/distr/stampa	Weinheim, Germany : , : VCH, , 1996 ©1996
ISBN	1-281-84267-2 9786611842673 3-527-61501-6 3-527-61500-8
Descrizione fisica	1 online resource (282 p.)
Disciplina	615.1072 615.19
Soggetti	Drugs - Research - Methodology
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Ways to Successful Strategies in Drug Research and Development; Contents; I Introduction; A Characterization of the pharmaceutical

market; B Driving forces for the future; C Controls on pricing; D Control on utilization; E Perspectives; II The ethical background; A Definition of ethics; 1 Moral responsibility; 2 Moral values and rules; B Changes in moral values; 1 Social changes in understanding; 2 Social discourse, public opinion and pressures; 3 The role of science; C Ethical goals; 1 Health care; 2 Research for new drugs; Selection of the R&D project; Human rights; 3 Setting of priorities  
 4 Responsibility of social partnersIII The research and development project; A The process of research and development; B The innovation process; C The evaluation of a project; 1 Pharmacological profile; 2 Medical needs; 3 Market and turnover potential; 4 Risk factors; 5 Activities and expenses up till launch and post-launch; 6 Estimated success of marketing; 7 Variability and accuracy of project evaluation; D The comparison of the company's own projects; 1 Innovation and expertise; 2 Turnover potential, costs and overall risks; 3 Development time and market position  
 E The selection of main R&D areas, goals and strategies1 SWOT analysis; 2 Selection of main R&D area; 3 Definition of goals; 4 Formulation of strategies; IV Measures to reduce risks; A Choice of technology; B Reinforced selection of research projects; C Designation of multiple goals and partnerships; V Project management; A Historical context; B Organizational theories; 1 Organization structure; 2 Life cycle models and growth; 3 Technology transfer and communication; 4 Creative group problem solving; VI Corporate and technology strategy; A Technology strategy; B Technology strategy vectors  
 1 Magnitude2 Direction; C Technology strategy archetypes; VII Leadership and management; A Leadership theories; B What is leadership and management in R&D?; C Leadership and structure; D The matrix challenges; 1 Coexistence of vertical and lateral structures; 2 Performance evaluation; The project manager; Individual team members; The team; Functional and discipline heads; The head of project management; E Characteristics of the good leader; VIII Managing for innovation; A Motivation; 1 Motivation theories; 2 Basic conditions for motivation in R&D; 3 Matching motivational needs to the job  
 Three work-related needsExpression of motivational needs; 4 The motivated and creative R&D organization; B Culture; 1 The outer level: manifestations; 2 Below the surface: justification; 3 At the heart of culture: core ideology; 4 Culture and creativity; C Organizational system; 1 Recruitment; 2 Performance appraisal and reward systems; 3 Decision-making and approval systems; 4 Information systems; D Organizational structures and activities; IX The social and political bearings on innovation; A Background; B Constraining pressures; C Economic constraints; D The role of the industry  
 X Ethical obligations

## Sommario/riassunto

Strategic planning is a critical subject, central to the success of any scientific and economical enterprise. Not only is the scientific knowledge of many persons needed, but also an assessment of what may occur in the future - which approach may be competitive, which option can be achieved, and how can this be accomplished. With a focus on the various ethical obligations to patients, animals and the environment, this book offers hands-on help on how to develop successful R&D strategies, taking special account of the needs of scientists and managers in the pharmaceutical industry. Key t

4. Record Nr.	UNINA9910830843403321
Autore	Bennett Clifford <1959->
Titolo	Warrior trading [[electronic resource] ] : inside the mind of an elite currency trader // Clifford Bennett
Pubbl/distr/stampa	Hoboken, N.J., : John Wiley & Sons, c2006
ISBN	1-119-20185-3 1-280-40915-0 9786610409150 0-471-79397-3
Descrizione fisica	1 online resource (194 p.)
Collana	Wiley trading series
Disciplina	332.64 332.642
Soggetti	Speculation Stocks Investments
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Originally published: Australia : Wrightbooks, 2005. Includes index.
Nota di contenuto	WARRIOR TRADING: Inside the Mind of an Elite Currency Trader; CONTENTS; ACKNOWLEDGMENTS; INTRODUCTION; REMOVE YOURSELF FROM THE HERD; MY JOURNEY TO WARRIOR TRADER STATUS; THE VALUE OF WARRIOR TRADING; IS IT ALL A GAME?; Part I: WARRIOR HOMEWORK; Chapter 1: WARRIOR FUNDAMENTAL ANALYSIS; THE REAL ECONOMIC FUNDAMENTAL FORCES THAT HAVE AN IMPACT ON MARKETS; THE REALITY OF FUNDAMENTAL ECONOMICS; REAL FUNDAMENTAL FACTORS; HOW WARRIOR TRADERS CAN USE REAL FUNDAMENTAL FORCES; Chapter 2: WARRIOR TECHNICAL ANALYSIS; TECHNICAL ANALYSIS IS STILL AN ART; CLASSICAL THEORY TECHNICAL ANALYSIS THE THEORY OF TECHNICAL ANALYSIS VERSUS THE REALITYPRINCIPLES OF TECHNICAL ANALYSIS FOR WARRIOR TRADERS; Chapter 3: EMOTIONAL PRICE ACTION; THE MARKET IS ALWAYS WRONG; GREED AND FEAR; EMOTIONS AND THE USE OF FUNDAMENTAL VERSUS TECHNICAL ANALYSIS; Chapter 4: QUANTUM VIEW; INFORMATION AND

ENERGY; WARRIOR TRADING AND INFORMATION AND ENERGY THEORY;  
Part II: WARRIOR WISDOM; Chapter 5: THE TRUTH OF MARKET SUCCESS;  
THE CHOSEN FEW; STAND OUT FROM THE CROWD; Chapter 6: WALL  
STREET MEDIA NEXUS; CONSENSUS EXPECTATIONS; TAKING A  
CONTRARIAN VIEW; WARRIOR TRADING AND CONSENSUS FORCES  
Chapter 7: THE POWER OF MARKET POSITIONING THE SHORT-TERM  
VALUE OF DATA; THE IMPORTANCE OF MARKET POSITIONING; WHEN  
GOOD NEWS IS WIDELY EXPECTED, THE MARKET IS VULNERABLE TO A  
FALL; Chapter 8: CONSENSUS CONCENTRATION, BELIEF, AND REALITY;  
SURVEYING CONSENSUS; CONSENSUS AND THE LEVEL OF BELIEF;  
CONSENSUS VERSUS FUNDAMENTAL REALITY; Part III: WARRIOR IN  
BATTLE; Chapter 9: WARRIOR MIND; THE WARRIOR'S SECRET; YOUR  
MIND IS YOUR MOST POWERFUL WEAPON; THE LOSS OF EGO;  
ACCEPTING THE "HARSH" REALITY OF MARKETS; Chapter 10: CHOOSE  
YOUR WEAPON; THE TRADING MATRIX; RANGE WARRIORS AND TREND  
WARRIORS  
ARCHERS AND SWORDSMEN Chapter 11: BATTLE TACTICS; THE  
WARRIOR TRADER'S ADVANTAGE; THE EIGHT STEPS OF BATTLE; Chapter  
12: TOTAL VICTORY; A CAUTIONARY TALE; LOOKING AT PAST ERRORS;  
CONCLUSION; THE SIMULTANEOUS JOURNEYS; INDEX

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Sommario/riassunto

Today's global financial markets are every bit as vicious psychologically, and sometimes even physically, as the battles the great warriors throughout history have faced. Just as the warriors of old rode out to battle with the confidence and knowledge to conquer new lands and foes, so do the warriors of the market who thrive on the battleground of the trading floor. In Warrior Trading, Clifford Bennett, one of today's leading currency forecasters, outlines a path to trading success by highlighting the characteristics, the knowledge and skills, and the psychological state of mind requi

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