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| 1. Record Nr. | UNINA9910830836903321 |
| Titolo | Innovation engineering [[electronic resource]] : the power of intangible networks // edited by Patrick Corsi ... [et al.] |
| Pubbl/distr/stampa | Newport Beach, Calif., : ISTE Ltd., 2006 |
| ISBN | 1-118-61507-7 0-470-39480-3 1-280-84777-8 9786610847778 1-84704-605-3 |
| Descrizione fisica | 1 online resource (416 p.) |
| Altri autori (Persone) | CorsiPatrick |
| Disciplina | 620 658.4/063 |
| Soggetti | Technological forecasting Technological innovations |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Note generali | "Part of this book adapted from "L'innovation a l'ere des reseaux" published in France by Hermes Science/Lavoisier in 2004." |
| Nota di bibliografia | Includes bibliographical references (p. [371]-394) and index. |
| Nota di contenuto | pt. 1. The global innovation world : which visions ahead? -- pt. 2. Tooling innovation : which methods to play and how? -- pt. 3. Innovation management : which factors underpin success? |
| Sommario/riassunto | This title explores the issue of innovation engineering, a feature that is essential to the continuation of growth and development in the commercial world. The book is divided into three parts: Part I discusses the historical basis of innovation, noting that diversity rests upon a duality between concepts in theory and applications put into practice, as well as discussing how innovation has resulted from the interaction of numerous factors, be they societal, human, managerial, organization or technological. Part II focuses on practical applications - the technologies, tools and methods employ |