

1. Record Nr.	UNINA9910830835003321
Titolo	New media for a new China / / edited by James F. Scotton and William A. Hachten
Pubbl/distr/stampa	Malden, Massachusetts : , : Wiley-Blackwell, , [2010] ©2010
ISBN	1-282-55019-5 9786612550195 1-4443-1911-6 1-4443-1912-4
Descrizione fisica	1 online resource (256 p.)
Disciplina	302.230951
Soggetti	Mass media - Political aspects - China Mass media and culture - China China Politics and government
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (pages [238]-240) and index.
Nota di contenuto	New Media for a New China; Contents; Notes on Contributors; Preface; Introduction; 1 2008 New Challenges to China's Media; 2 Development and Theory of the Media; 3 The Impact of New Media; 4 Newspapers Changing Roles; 5 Magazines An Industry in Transition; 6 Radio Broadcasting Deregulation and Development; 7 Television Entertainment; 8 Television News; 9 Xinhua The Voice of the Party; 10 Advertising Wings for the Media; 11 Public Relations; 12 Film An Industry versus Independents; 13 English-Language Media in China; 14 Overseas Media Serve Chinese Diaspora; 15 Conclusion; Notes; Index
Sommario/riassunto	New Media for a New China is a timely introduction to the current state of the mass media in China and it's growing role in the 21st Century global communication system Brings together an international cast of scholars to analyse the diverse roles of China's media, covering all the major industries (advertising, newspapers, broadcasting, magazines, film, TV, PR) Considers the position of China's media in the middle of the country's tremendous social, economic and political changes Explores the concept of the 21st century as "China's Century" because

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2. Record Nr.	UNINA9910892982303321
Titolo	Revista chilena de historia del derecho
Pubbl/distr/stampa	Santiago, Chile, : Editorial Jurídica de Chile
Descrizione fisica	1 online resource
Collana	1959-1970: Publicaciones del Seminario de Historia y Filosofía del Derecho de la Facultad de Ciencias Jurídicas y Sociales de la Universidad de Chile 1978- : Publicaciones del Centro de Investigaciones de Historia del Derecho del Departamento de Ciencia del Derecho, Facultad de Derecho de la Universidad de Chile
Soggetti	Law - Chile - History Law Law - Chile DERECHO - HISTORIA - PUBLICACIONES PERIODICAS DERECHO - CHILE - HISTORIA - PUBLICACIONES PERIODICAS History Periodicals. Chile
Lingua di pubblicazione	Spagnolo
Formato	Materiale a stampa
Livello bibliografico	Periodico