1.
Record Nr.	UNINA9910348228403321
Titolo	The Second World War
Pubbl/distr/stampa	Oxford : , : Osprey, , 2002-2003
ISBN	1-135-88257-6
	1-84176-397-7
	1-135-88258-4
	1-280-15002-5
	0-203-49882-8
Descrizione fisica	1 online resource (121 p.)
Collana	Essential histories
	The Second World War ; ; v.3
Altri autori (Persone)	HornerD. M <1948-> (David Murray)
Disciplina	940.53
	940.54
Soggetti	World War, 1939-1945
	World War, 1939-1945 - Naval operations
	Naval history, Modern
	Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Originally published: Oxford : Osprey Pub. Ltd., 2002-2003.
Nota di bibliografia	Includes bibliographical references and indexes.
Nota di contenuto	Front Cover; Essential Histories The Second World War (3): The war at sea; Copyright Page; Contents; Introduction; Chronology; Background to war The Second World War; Warring sides Reluctant adversaries; Outbreak Opening moves; The fighting Across the world's seas; Portrait of a sailor Peter Herbert Owen, Royal Navy midshipman; The world around war The impact of war; Portrait of a civilian John Delaney-Nash, merchant mariner; How the war ended The German fleet is scuttled; Conclusion and consequences The price of admiralty; Further reading; Index
Sommario/riassunto	This volume provides a comprehensive guide to three major theaters of combat: the Atlantic, the Mediterranean, and the Indian Ocean. The war at sea was a critical contest, as sea-lanes provided the logistical arteries for British and subsequent Allied armies fighting on the three continents of Africa, Asia, and Europe. Land forces ultimately won

World War II, but the battles at sea fundamentally altered the balance of military power on the ground.

2.	Record Nr.	UNINA9910830804803321
	Autore	Sagolla Dom
	Titolo	140 characters [[electronic resource]] : a style guide for the short form / / Dom Sagolla
	Pubbl/distr/stampa	Hoboken, N.J., : John Wiley & Sons, c2009
	ISBN	0-470-58838-1
		1-282-30651-0
		9786612306518
		1-118-25800-2
		0-470-58836-5
	Descrizione fisica	1 online resource (210 p.)
	Disciplina	808
		808.066384
	Soggetti	Instant messaging
		Text messages (Cell phone systems)
		Electronic mail messages
		Digital media - Editing
		Online authorship
		Authorship
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Note generali	Description based upon print version of record.
	Nota di bibliografia	Includes bibliographical references and index.
	Nota di contenuto	140 Characters: A Style Guide for the Short Form; Contents; Acknowledgments; Foreword; Introduction; The Short Form; The History of Twitter; Part One: LEAD; Chapter 1: Describe: A Brief Digression to Discuss Journalism Is Warranted; Chapter 2: Simplify: Say More with Less; Chapter 3: Avoid: Don't Become a Fable about Too Much Information; Part Two: VALUE; Chapter 4: Voice: Say It Out Loud; Chapter 5: Reach: Understand Your Audience; Chapter 6: Repeat: It Worked for Shakespeare; Chapter 7: Mention: Stamp Your Own

Sommario/riassunto	Make the most of your messages on Twitter, Facebook, and other social networking sites The advent of Twitter and other social networking sites, as well as the popularity of text messaging, have made short-form communication an everyday reality. But expressing yourself clearly in short bursts-particularly in the 140-character limit of Twitter-takes special writing skill. In 140 Characters, Twitter co-creator Dom Sagolla covers all the basics of great short-form writing, including the importance of communicating with simplicity, honesty, and humor. For marketers and business owners, s