

1. Record Nr.	UNINA9910830787303321
Autore	McLaughlin Thomas A
Titolo	Streetsmart financial basics for nonprofit managers [[electronic resource] /] / Thomas A. McLaughlin
Pubbl/distr/stampa	Hoboken, NJ, : Wiley, c2009
ISBN	1-282-55123-X 9786612551239 1-118-38670-1 0-470-48077-7
Edizione	[3rd ed.]
Descrizione fisica	1 online resource (302 p.)
Disciplina	658.15
Soggetti	Nonprofit organizations - Finance Nonprofit organizations - Accounting
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	Streetsmart Financial Basics for Nonprofit Managers, Third Edition; Contents; Preface; Acknowledgments; Note to Reader; Part One: Analysis; Chapter 1: Organizational Structure: Programs and Corporations; Chapter 2: Mission: Managing Your Two Bottom Lines; Chapter 3: Accounting as a Second Language-A Nine-Point Program; Chapter 4: Assets Are for Boards, Activities Are for Managers; Chapter 5: Balance Sheets: How They Get That Way; Chapter 6: Financial Analysis: A Few Diagnostic Tools; Part Two: Accounting; Chapter 7: Nonprofit Accounting: Acknowledging the Strings Attached Chapter 8: Cost Accounting: How Much Does It Cost?Chapter 9: Auditing: Choosing and Using an Auditor; Part Three: Operations; Chapter 10: Cash Flow Management: Why Cash Is King; Chapter 11: Capital: Why Capital Is Not a Four-Letter Word; Chapter 12: Budgeting: Taming the Budget Beast; Chapter 13: Indirect Costs and Other Despised Items; Chapter 14: Pricing: How Much Should It Cost?; Chapter 15: Profit: Why and How Much?; Chapter 16: To Raise More Money, Think Cows; Part Four: Control; Chapter 17: Insurance: The Maddeningly Complicated Art of Covering Your Assets Chapter 18: Internal Controls for External GoalsChapter 19: Enron

Spawn; Chapter 20: Management Controls: Toward Accountability for Performance; Appendix A: A Financial Management Cultural Primer; Appendix B: Budget Bloopers; Appendix C: Using the Web Site; Part One: Analysis; Part Three: Operations; Part Four: Control; System Requirements; Using the Files; User Assistance; Index

Sommario/riassunto

Praise for Streetsmart Financial Basics for Nonprofit Managers, Third Edition ""Tom McLaughlin is a proven master at making the daunting concepts of nonprofit financial management clear and engaging. This book is a superb introduction for new nonprofit executives, board members, and students. It is also an excellent refresher and reference for those of us who have been around the nonprofit sector for a while. It is well written, concise, and thought provoking.""-J. Gregory Dees, Professor of the Practice of Social Entrepreneurship and Nonprofit Management at Duke Uni
