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Titolo	The culture of energy [[electronic resource] /] / edited by Mogens Rudiger
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Descrizione fisica	1 online resource (299 p.)
Altri autori (Persone)	RudigerMogens
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Soggetti	Power resources - Social aspects Power resources - Environmental aspects Power resources - History Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	The contributions in this publication were first presented at the conference on "Energy and Culture" organized by the Centre for Energy and Society which was held in Esbjerg, Denmark from 6-8 February 2006.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	TABLE OF CONTENTS; INTRODUCTION; ENERGY AND THE CITY; GAS-LIGHT IN ITALY BETWEEN 1700's & 1800's; DE-ELECTRIFYING THE HISTORY OF STREET LIGHTING; ELECTRIC LIGHT AND THE CITYSCAPE; THE HIDDEN DIMENSIONS OF ELECTRICAL ARCHITECTURE; SPENDING AND SAVING; NIS COUNTRIES; AGESTA - THE SUBURB NUCLEAR PLANT; A TAMED SHREW?; ENERGY CONSERVATION IN AMERICA; ENVIRONMENTAL PERSPECTIVE ON THE RECENT ENERGY SECTOR DEVELOPMENT IN DENMARK; ENERGY AND THE HOME; ENERGY CONSUMPTION IN HOMES; HOW DANISH HOUSEHOLDS WENT ELECTRIC AND THE NOTION OF THE MODERN DANISH HOUSEWIFE WAS CONSTRUCTED WOMEN IN RURAL INDIAN HOUSEHOLDS AND ENERGY NEEDS THE NEW CULTURE OF ENERGY; HEATING AND LIGHTING; THE DIFFUSION OF CENTRAL HEATING SYSTEMS IN MILAN; LESSONS DRAWN FROM THE HISTORY OF HEATING; AN INTEGRATED APPROACH TOWARDS ENERGY

## AND AESTHETICS IN LIGHTING; CONTRIBUTORS

### Sommario/riassunto

The culture of the modern world involves a sizeable and continuous use of energy. The story of energy as a part of modernity begins in the early 19th Century with hard work, experiments and the establishment of local energy systems. The natural conditions made certain by the alternation between light and dark, between warmth and cold, was gradually suspended by the introduction of electric lighting and heating into the home. The welfare state has significantly hastened this development

### 2. Record Nr.

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### Autore

CUCCHIARATO, Claudia

### Titolo

Vivo altrove : giovani e senza radici : gli emigranti italiani di oggi / Claudia Cucchiurato

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### Soggetti

Immigrati italiani - Europa - Inchieste

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### Livello bibliografico

Monografia

3. Record Nr.	UNINA9910830760803321
Autore	Sedlacek H. H.
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Pubbl/distr/stampa	Weinheim, Germany : , : VCH, , 1996 ©1996
ISBN	1-281-84267-2 9786611842673 3-527-61501-6 3-527-61500-8
Descrizione fisica	1 online resource (282 p.)
Disciplina	615.1072 615.19
Soggetti	Drugs - Research - Methodology
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Ways to Successful Strategies in Drug Research and Development; Contents; I Introduction; A Characterization of the pharmaceutical market; B Driving forces for the future; C Controls on pricing; D Control on utilization; E Perspectives; II The ethical background; A Definition of ethics; 1 Moral responsibility; 2 Moral values and rules; B Changes in moral values; 1 Social changes in understanding; 2 Social discourse, public opinion and pressures; 3 The role of science; C Ethical goals; 1 Health care; 2 Research for new drugs; Selection of the R&D project; Human rights; 3 Setting of priorities 4 Responsibility of social partnersIII The research and development project; A The process of research and development; B The innovation process; C The evaluation of a project; 1 Pharmacological profile; 2 Medical needs; 3 Market and turnover potential; 4 Risk factors; 5 Activities and expenses up till launch and post-launch; 6 Estimated success of marketing; 7 Variability and accuracy of project evaluation; D The comparison of the company's own projects; 1 Innovation and expertise; 2 Turnover potential, costs and overall risks; 3 Development time and market position

E The selection of main R&D areas, goals and strategies1 SWOT analysis; 2 Selection of main R&D area; 3 Definition of goals; 4 Formulation of strategies; IV Measures to reduce risks; A Choice of technology; B Reinforced selection of research projects; C Designation of multiple goals and partnerships; V Project management; A Historical context; B Organizational theories; 1 Organization structure; 2 Life cycle models and growth; 3 Technology transfer and communication; 4 Creative group problem solving; VI Corporate and technology strategy; A Technology strategy; B Technology strategy vectors  
1 Magnitude2 Direction; C Technology strategy archetypes; VII Leadership and management; A Leadership theories; B What is leadership and management in R&D?; C Leadership and structure; D The matrix challenges; 1 Coexistence of vertical and lateral structures; 2 Performance evaluation; The project manager; Individual team members; The team; Functional and discipline heads; The head of project management; E Characteristics of the good leader; VIII Managing for innovation; A Motivation; 1 Motivation theories; 2 Basic conditions for motivation in R&D; 3 Matching motivational needs to the job  
Three work-related needsExpression of motivational needs; 4 The motivated and creative R&D organization; B Culture; 1 The outer level: manifestations; 2 Below the surface: justification; 3 At the heart of culture: core ideology; 4 Culture and creativity; C Organizational system; 1 Recruitment; 2 Performance appraisal and reward systems; 3 Decision-making and approval systems; 4 Information systems; D Organizational structures and activities; IX The social and political bearings on innovation; A Background; B Constraining pressures; C Economic constraints; D The role of the industry  
X Ethical obligations

## Sommario/riassunto

Strategic planning is a critical subject, central to the success of any scientific and economical enterprise. Not only is the scientific knowledge of many persons needed, but also an assessment of what may occur in the future - which approach may be competitive, which option can be achieved, and how can this be accomplished. With a focus on the various ethical obligations to patients, animals and the environment, this book offers hands-on help on how to develop successful R&D strategies, taking special account of the needs of scientists and managers in the pharmaceutical industry. Key t